



Business Improvement District

Annual General Meeting 17th June 2026

Tregenna Castle 17.30

Present: See attached attendance record

1. Welcome and Chairman's Report

Chairman **Alex Ward** welcomed everyone to the meeting and thanked attendees for their support of St Ives BID.

Alex presented the Chairman's Report, outlining the achievements and activities undertaken by the BID during the past year. A copy of the report is attached to these minutes.

2. Apologies and Approval of Previous Minutes

Apologies Received

- Kirsty Bridgewater
- Michael Evamy

The minutes of the previous AGM were approved as a true and accurate record.

Approved by: Simon Sharp

Seconded by: Steve Cross

3. Financial Overview and BID Update

Sarah Hooper, BID Manager, presented an overview of the BID's activities and finances.

Sarah advised that the 2024/25 accounts were available at the meeting for any attendees wishing to take a copy away.

Crime Reporting and Safety Initiatives

Sarah explained that the BID is currently using the DISC crime reporting platform and will shortly be moving to UKPAC, a crime reduction partnership working directly with the police.

The new system will allow incidents reported by businesses to be viewed in real time on police and street marshal devices. Sarah advised that there will be very little difference for businesses using the reporting system, but the new platform will provide more direct communication with enforcement partners.

Street Marshals will continue in 2026. The BID solely funded the Street Marshals for Easter & Whit week, while the Town Council will jointly fund the summer Street Marshal programme.

Business Support

Sarah highlighted the launch of **SEEDL**, the BID's online business training platform. There are currently 70 businesses using the platform, with increased uptake expected during the winter months.

Budget Overview

Sarah presented the current 2025/26 budget, outlining how BID levy funds are allocated across the various projects and services delivered for businesses.

A comparison slide was also shown illustrating the differing responsibilities of St Ives BID, St Ives Town Council and Cornwall Council. This highlighted the breadth of work delivered by the BID through a team of just two members of staff.

New Projects and Tourism Activity

Sarah outlined several new projects delivered during the current year, including:

- Boats in the Bay
- Rugby World Cup promotional activity

Sarah also discussed the monthly cruise ship schedule distributed to businesses and explained that meetings are planned with **TUI** in the coming weeks to explore opportunities to increase cruise ship visits in future years.

Feedback from businesses indicated that galleries and pasty shops in particular benefit from cruise ship visitors. These visitors spend more in town than other visitors.

Sarah concluded by highlighting the close partnership between St Ives BID and **Visit St Ives**, the town's official tourism website and social media platform.

A copy of the presentation is attached to these minutes.

4. Director Elections

Alex Ward advised that all current Directors were required to formally stand down in accordance with the BID governance arrangements.

The current Directors were listed and members were asked whether there were any objections to the Directors standing for re-election.

No objections were received.

The re-election of the current Directors was therefore approved, allowing the Board to continue through to the end of the current BID term.

Alex Ward (Chairperson); Simon Sharp; Michael Evamy; Steve Cross; Justin Morgan; Louise Bryan; Frankie Pyecroft-smith; Kirsty Bridgewater; Phil Barnett

Appointment of New Director

Alex welcomed Paul Waller, who had applied to join the Board of Directors.

The appointment was:

Proposed by: Simon Sharp

Seconded by: Alex Ward

Paul Waller was duly appointed and welcomed as a Director of St Ives BID.

5. Questions and Discussion

New Year's Eve and Christmas Lights

Lydia Hale (St Ives Stennack Surgery) asked about the costs associated with the New Year's Eve celebrations and Christmas Lights.

Sarah explained that St Ives BID currently bears the full cost of these activities, as St Ives Town Council does not provide funding for them. She noted that without BID investment there would be no Christmas Light Switch-On event or associated festive activities.

Sarah further explained that these events are designed to attract visitors into the town during the quieter months, helping to reduce seasonality and support local accommodation providers, restaurants and other businesses.

Traffic Management Scheme

Elizabeth Gould (Four Sisters) asked whether the BID had any influence over the current traffic management scheme and expressed concern regarding incidents occurring in Fore Street, particularly with increased visitor numbers expected during the summer.

Sarah advised that Cornwall Council had requested feedback from residents and businesses through the current **Experimental Traffic Regulation Order (ETRO)** consultation and encouraged completion of the survey.

Paul Waller offered the use of his business, **HOST**, should Cornwall Council wish to review evidence relating to vehicles failing to comply with the road signage and restrictions.

6. Close of Meeting

There being no further business, the meeting was closed.