



Business Improvement District

General Board Meeting
5.30pm Tuesday
14th November 2023
Brew House

Chaired by: Alex Ward (AW)

Attendees: BID Members: Justin Morgan (JM), Phil Barnett (PB) , John Hill (JH), Steve Cross (SC)

Others: BID Manager Sarah Hooper, Jackie Wetherill taking Mins, BID Representative, Michael Evamy, Johnnie Wells (JW), Nik Read (NR),

Apologies: Louise Bryan (LB), James Deseta (JD), Anthony Cornish (AC), , Simon Sharp (SS), Chrissie Chard (CC),

Agenda Item	Minutes	Action
1	Welcome and Apologies – noted above	
2	Declaration of Interest – SH & JM RNLI, AW Kidz R Us, AW & JW & CC St Ives in December	
3	Approval of Minutes JM, JH	
3	Matters arising – Outstanding Items from previous meetings to go into next BID Board meeting. St Ives Food Festival: Town council remain committed to Food Festival and the intention is to draft a letter from BID Directors to explain that their intention to charge substantial amount for the beach in addition to being rented will in effect make it not financially viable and would cause the festival to be cancelled in its current form. Possible Shanty Festival: Shanty Festival for next year still in progress and will update the board if it comes to fruition. Code of Conduct: Sarah has been unable to get hold of people needed to talk about this, but will continue after renewal.	Sarah to send draft to directors and send to Cornwall Council Linda Taylor

4	<p>Managers Update – BID Manager Sarah Hooper</p> <p>New Years Eve Contractor for Management of Event: New contractors have started work and the project is coming together. There is a potential for having street traders in Sloop car park as a trial to try and avoid the problems of anti social behaviour in that out of sight space last year. Sarah is looking into details and they would provide their own power, insurance, rubbish removal etc.</p> <p>Security company quotes have come in and the recommended company by organisers is cheaper.</p> <p>Banners: Winter banners have now been installed, the board discussed possibilities for spring design and potential advertising. Coronation banners will be cleared and inspected to see if we can sell these to interested parties.</p> <p>Enterprise Grants: Sarah and Helen have been helping businesses through the application process and support from Grant person Liz Gilbert has been very helpful. Sarah alone has spent substantial amount of time this month to the tune of 125 hours on this alone, but first grants have been approved.</p> <p>Planting: Flowers have been successful this year with Cormac. The Board discussed if we could investigate joining Britain in bloom and include schools and local organisation.</p> <p>Winter Lights: These are in process of going up and we have tried to provide extra trees along Tregenna Terrace and thanks to Festoon fund, commissioned a poppy light to be mounted at Market Square as show of respect.</p> <p>Gift Card/Loyalty Scheme: - Sign up is still good, but was unable to push more due to renewal and lack of marketing budget. Sarah will update the Board at next meeting.</p> <p>Premier Inn: Representatives have made contact, and were informed that we could only let the businesses know of any public meetings through our newsletter.</p> <p>SITA Website: It was discussed best way forward for web page and make Sita sustainable including increasing social media. It was suggested to bring in an assistant who would do 2 days work for Sita – paid for by Sita and additional days work for BID – paid for by BID. Sarah to oversea management of the webpage and devise a plan going forward for web page. Unanimous Directors vote yes.</p> <p>AOB: Alex suggested to the Board that we consider changing banks so that we can gain interest now the rates have increased. Unanimous Directors vote Yes</p> <p>The Directors have agreed to buy an additional poppy from The Saint Ives Decorative Lights Association donation for next year and the British Legion. Approved by Alex, Simon, Steve, Chrissie, Anthony, Justin and Phil.</p> <p>Next BID meeting 12th December 2023</p>	<p>Sarah will update Board at next meeting with final arrangements</p> <p>Sarah to continue to make contact and update the Board</p> <p>Sarah to look into early next year.</p> <p>Board will be updated</p> <p>Sarah will look into job description and research candidates, then update the Board.</p> <p>Jackie to look into options to put to the Board.</p> <p>Sarah to Order</p>
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