



## Business Improvement District

### General Board Meeting

5.30pm Tuesday

30<sup>th</sup> May 2023

The Guildhall

St Ives

Chaired by: Alex Ward (AW)

Attendees: BID Members: Justin Morgan (JM), John Hill (JH), Steve Cross (SC), Louise Bryan (LB),

Others: BID Manager Sarah Hooper, Nik Read (NR)

Apologies: James Deseta (JD), Phil Barnett (PB), Roger Symons (RS), Henry Symons (HS), Chrissie Chard (CC), Anthony Cornish (AC), Simon Sharp (SS), Kenny Messenger KM, Michael Evamy (ME),

Agenda Item	Minutes	Action
1	<b>Welcome and Apologies</b> – noted above	
2	<b>Declaration of Interest</b> – SH & JM RNLI, AW Kidz R Us, AW & JW & CC St Ives in December	
3	<b>Approval of Minutes</b> JM, SC	
3	<b>Matters arising – Outstanding Items from previous meetings to go into next BID Board meeting.</b>	

<p>4</p>	<p><b>Managers Update – BID Manager Sarah Hooper</b></p> <p><b>Disc App:</b> - Disappointing Police input. Working with Penzance Bid to improve things.</p> <p>Working to improve Business Involvement/quality of information input.</p> <p>Sarah sending RSPV offering training</p> <p><b>Gift Card/Loyalty Scheme:</b> - Cards completed. Sign up is Very good so far. Corporate website up and running.</p> <p><b>Food Festival:</b> Very successful. Awaiting full stats. Questionable impact upon the rest of the town, trouble in pubs etc. Lots of trouble from groups of young people. Alex to attend next meeting.</p> <p><b>Coronation Screen Update:</b> A few initial problems but all ended up very good and well attended. Helen in discussion with provider to resolve issues.</p> <p><b>Consultation Document:</b> Out with businesses – good response so far. Overall feedback very positive so far.</p> <p><b>SITA: Tourist tax</b> – very unhappy with Mayor who announced it to the press. BID not involved in any announcement – had expected a feasibility study.</p> <p><b>SITA Website:</b> suggestion to add a jobs page to the site. Banner waiting for payment. Membership update we are slightly below but chasing new members. Levelling up application for SITA website update completed. Website hits up 23%.</p> <p>Sarah has meeting with Johnnie tomorrow.</p> <p><b>AOB</b> – Levy 41K outstanding. Sarah sending out reminder email. Long list of businesses not paid. Final reminders have been sent out and summons letter to go out shortly.</p> <p>Next BID meeting 25<sup>th</sup> July</p>	<p>Sarah to send out RSPV</p> <p>Alex update Board after meet</p>
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