



## Business Improvement District

### General Board Meeting

5.30pm Tuesday

19<sup>th</sup> September 2023

The Guildhall

Chaired by: Alex Ward (AW)

Attendees: BID Members: Justin Morgan (JM), Simon Sharp (SS), Chrissie Chard (CC),

Others: BID Manager Sarah Hooper, Jackie Wetherill taking Mins, BID Representative, Michael Evamy

Apologies: Roger Symons (RS), Henry Symons (HS), Louise Bryan (LB), Phil Barnett (PB) James Deseta (JD), Anthony Cornish (AC), Steve Cross (SC), John Hill (JH),

Agenda Item	Minutes	Action
1	<b>Welcome and Apologies</b> – noted above	
2	<b>Declaration of Interest</b> – SH & JM RNLI, AW Kidz R Us, AW & JW & CC St Ives in December	
3	<b>Approval of Minutes</b> JM, SS	
3	<b>Matters arising – Outstanding Items from previous meetings to go into next BID Board meeting.</b>  St Ives Food Festival: The present company arranging the film festival has declared that due to Cornwall Councils communication expressing their intention for charging for the use of the beach, that it makes it untenable for them to run the festival to its full potential and have declined to run it in 2024.  Sarah will look into alternative companies who may be able to run this, and find out more details.  Possible Shanty Festival: Due to extra work load for renewal, Sarah has not been able to meet with all parties, so will update at next meeting	  Sarah to update after meeting         Sarah to update at next meeting

4	<p><b>Managers Update – BID Manager Sarah Hooper</b></p> <p><b>Gift Card/Loyalty Scheme:</b> - Sign up is still Very good, money has already been spent on cards.</p> <p><b>Code of Conduct:</b> Sarah has been unable to get hold of people needed to talk about this, but will continue after renewal.</p> <p><b>Bunting:</b> Sarah has been trying to contact the supplier of the bunting to get it removed as soon as possible and talk to them about its condition. Meanwhile it was suggested that we pay someone to clean up some of the material. The Board voted £100 unanimously to clean the streets in next few days.</p> <p><b>Winter Lights:</b> Sarah is still waiting for Fishermen Association about coordinating lights to go on the same time.</p> <p><b>New Years Eve Contractor for Management of Event:</b> Sarah is meeting with all parties and will update the Board at next meeting</p> <p><b>BID Third Term and Ballot:</b></p> <p>The BID Representative updated the board on progress and showed the final consultation booklet which has been sent out electronically as per request from business feedback with the exception of a few hard copies for business owners who we do not have emails for or live outside of St Ives.</p> <p>Web page has been updated, and ballot papers should have arrived with businesses today. Votes are now open and close on 19<sup>th</sup> October. Sarah has been speaking with as many businesses as possible to answer any questions they have and the Board were encouraged to also speak with businesses they know.</p> <p>The Board will be informed of the results of the vote when we are notified.</p> <p><b>Banners:</b> Sarah explained that we are using an existing design to save on budget. In addition, the team will apply for grants to help and possibly sell a few of the current Kings Coronation flags to help fund new ones. We have already been sent emails from people interested in purchasing Kings Coronation flags.</p> <p>An idea was to in future have names of beaches possibly and extend to different parts of town. This will be looked into next year if we are voted in.</p> <p><b>SITA Website:</b> Website hits up continue to increase week on week. Updates are still on going. Jackie will get September festival stats which has proved very popular on the website, and web page will be updated with up-and-coming events.</p> <p><b>Town Deal &amp; Enterprise Grants:</b> Sarah and Helen are continuing to assist Levy payers with applying through Liz Gilbert.</p>	<p>Sarah to continue and update Board</p> <p>Sarah to continue to make contact and update the Board</p> <p>Sarah to update board when confirmed date for removal</p> <p>Sarah to update at next meeting</p> <p>Board will be updated personally when vote is in.</p> <p>Sarah to chase final design and grants.</p>
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**AOB:**

Chrissie spoke to the Board about an incident of heart attack in Fore Street, where the defibrator was not working. It was fortunate that the ambulance crew confirmed it would not have made a difference but we need to make sure that these are serviced by the council and that everyone knows where they are located. It was noted that several businesses were proactive in helping the family affected, and did their best to help in every way which is a credit to the town.

It was suggested that we put a list of them on the Sita website, contact the council and confirm that they are registered everywhere possible and confirm the process for maintenance.

Alex confirmed that due to work commitments that Henry Symons has had to delay officially joining the board until next year.

Next BID meeting 24<sup>th</sup> October 2023