



Business Improvement District

General Board Meeting

5.30pm Tuesday

26<sup>th</sup> July 2023

The Island

Centre

St Ives

Chaired by: Alex Ward (AW)

Attendees: BID Members: Justin Morgan (JM), Steve Cross (SC), Anthony Cornish (AC), John Hill (JH),

Others: BID Manager Sarah Hooper, Jackie Wetherill taking Mins, British Bid Representative

Apologies: Roger Symons (RS), Henry Symons (HS), Simon Sharp (SS), Louise Bryan (LB), Phil Barnett (PB), Chrissie Chard (CC), James Deseta (JD),

Agenda Item	Minutes	Action
1	<b>Welcome and Apologies</b> – noted above	
2	<b>Declaration of Interest</b> – SH & JM RNLi, AW Kidz R Us, AW & JW & CC St Ives in December	
3	<b>Approval of Minutes</b> JM, SC	
3	<p><b>Matters arising – Outstanding Items from previous meetings to go into next BID Board meeting.</b></p> <p>St Ives Food Festival: Meeting has still not been held on wrap of Food Festival due to upcoming Festivals. Sarah to update Directors at next meeting regarding Food Festival report after meeting is held.</p> <p>Possible Shanty Festival: Sarah has made contact with organisers and previous organisers the planned Shanty Festival will be raising money for Edward Hain. There is possibility of a further Real Ale Shanty Festival perhaps early next year, Sarah to meet with them and discuss.</p> <p>Coronation Screen Query: Sarah has spoken to all parties and there is not a possibility of a refund as down to power problem, but they have agreed to give us a discount on future bookings. Sarah to investigate funding possibilities for further events such as big sporting event or Proms etc.</p>	<p>Sarah to update after meeting</p> <p>Sarah to contact and update board at next meeting.</p> <p>Sarah to investigate funding streams and update board if any possibilities.</p>

4	<p><b>Managers Update – BID Manager Sarah Hooper</b></p> <p><b>Disc App:</b> - no additional update waiting on meetings</p> <p><b>Gift Card/Loyalty Scheme:</b> - Sign up is still Very good, most put on, still working through list, but money has already been spent on cards so going well.</p> <p><b>Open Day at Library with Andrew Archer:</b> The meeting went well, and some BID Levy payers did speak with Andrew Archer regarding congestions, emissions and what is planned to help alleviate the problems. Businesses attending were able to feedback local information on the plans suitability for Andrew to take back to his board. As based on the top floor at the library, we were ideally positioned for Andrew to see the problems with traffic on Library Corner and Tregenna.</p> <p><b>Code of Conduct:</b> Sarah has been unable to get hold of people needed to talk about this, but will continue after renewal.</p> <p><b>Bunting:</b> The rest of the bunting has gone up, but we need to query when Royal Square will be re hung, and speak with them about the blue flags degrading. Sarah to follow up</p> <p><b>Corex Boards for BID Achievements:</b> It was decided not to print Corex Boards but use A3 Laminated posters in key positions to save on budget.</p> <p><b>Winter Lights:</b> The Board voted for the winter lights to go up on 29<sup>th</sup> October 2023 with Christmas Tree lights in December. The Board discussed possibilities of turning off for remembrance and perhaps adding suitable poppy lighting or projection on church. Sarah will approach and speak with Fishermen Association about coordinating lights to go on the same time with a donation from us and TC which we will invoice for. All Directors voted yes</p> <p><b>New Years Eve Contractor for Management of Event:</b> The Board were shown breakdown and details for each supplier, including quotes. All directors voted to use Diverse. Sarah will immediately start organising meetings between all parties including the police to start discussions. Sarah will also speak to businesses about security they are using so we can coordinate that with Diverse. Sarah to also contact police to highlight anti-social behaviour last year and how to avoid young people drinking on the streets.</p> <p><b>Consultation Document:</b></p> <p>The British Bid Representative took us through the feedback forms from Levy Payers and agreed for items to be taken off or added according to majority opinions and as per the Board report presented. The Board also discussed the positive results from the survey that indicated keen interest in a third term of St Ives BID.</p> <p>Formal notice will be given to Cornwall Council to ask formally to run the ballot and sign off the BID Proposals in line with BID regulations.</p> <p>Proposal to reduce the term by two months to bring into line with year-end 31<sup>st</sup></p>	<p>Sarah to continue and update Board</p> <p>Sarah to continue to make contact and update the Board</p> <p>Sarah to contact and update the Board at next meeting</p> <p>Sarah &amp; Jackie to Investigate.</p> <p>Sarah to start organising meetings and contracts.</p>
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<p>March so that Levy Payers are not charged for two Months in May 29 and can from thereon be billed for a full year's levy</p> <p>Baselines have been updated for Cornwall Council and Town Council services. Police baseline to follow.</p> <p>Business plan will be designed and circulated next. A full timeline was presented in the Board report.</p> <p><b>SITA Website:</b> Website hits up continue to increase week on week. Updates are still on going.</p> <p>Town Deal &amp; Enterprise Grants: Sarah and Helen are continuing to assist Levy payers with applying through Liz Gilbert.</p> <p><b>AOB:</b> Car park charges have jumped right up to over £4 for 1-2 hours, which has shown in Penzance it reduces football substantially. Cornwall Council have raised the Car parking charges so much, that it's not viable for locals to visit Penzance for meal or to shop.</p> <p>Chrissy Chard has spoken to a lot of people who have said they will no longer go to Penzance and this could affect St Ives the same way for day visitors and local people. There should be some sort of concession made for people living locally.</p> <p>In addition, it is encouraging illegal parking, as the fines are not enough to deter some in comparison to parking fees. Cornwall Council need to be made aware and understand how Businesses feel about losing custom because of Car Park Charges going up again.</p> <p>Next BID meeting 5<sup>th</sup> September 2023</p>	<p>Sarah to speak with Guy and ask other BIDs in Cornwall for their experiences</p>
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