



## Business Improvement District

### General Board Meeting

5.30pm Tuesday

10<sup>th</sup> January 2022

Guildhall, St  
Ives

Chaired by: Alex Ward (AW)

Attendees: BID Directors: Justin Morgan (JM), Phil Barnett (PB), Steve Cross (SC) John Hill (JH), Roger Simons (RS),

Others: BID Manager Sarah Hooper, Simon Sharp (SITA SS), British Bid Representative, Henry Simons (HS), Helen Tripconey (HT), Jackie Wetherill (taking Mins),

Apologies: Chrissie Chard (CC), James Desta (JD), Town Council Representative: Michael Evamy (ME)

Agenda Item	Minutes	Action
1	<b>Welcome and Apologies</b> – noted above	
2	<b>Declaration of Interest</b> – Alex Kidz R Us director, Sarah Hooper & Justin Morgan RNLI, Phil – Edward Hain	
3	<b>Approval of Minutes 12.12.22</b> JH, JM, AW	
3	<b>Matters arising – Outstanding Items from previous meetings to go into next BID Board meeting.</b>	

4	<p><b>Managers Update – BID Manager Sarah Hooper</b></p> <p><b>New Years Eve :</b> Sarah informed the Board that NYE went well, after some last min problems as organisers were not willing to sign contract with BID and Town Council, so it was left to BID to cover event with insurance. A wash up meeting with all parties will take place in February.</p> <p>We will also look into revising our insurance in February to have extra cover for events in future if possible.</p> <p><b>Discounted Locals Scheme:</b> Sarah has organised the local’s scheme to help businesses during the quiet months of January to March. Several businesses have signed up and we will get feedback from businesses over the coming weeks to monitor if it is working for them.</p> <p><b>Gift Card/Loyalty Scheme:</b> - Sarah and Alex attended a meeting with suppliers to make sure all questions were answered. Once in place, Sarah will speak with accommodation providers to see if it’s something they would like for their welcome pack.</p> <p><b>Disc App:</b> - Sarah will apply for funding but the App has been ordered and started to be installed. It takes approximately 8 weeks. Update at next meeting</p> <p><b>Budget –</b> Budget has nothing to report. Work will start on the draft budget for 2023 in February and report to Board for discussion.</p> <p><b>AGM –</b> BID AGM new date is to be announced next month.</p> <p><b>SITA Website –</b> To be discussed at the next meeting</p> <p><b>BID 3 –</b> The Board discussed various options and initial ideas for BID 3, Sarah to gather facts and details for discussion at future meetings when available.</p> <p>Next BID meeting Tuesday 7<sup>th</sup> February 2023 (rescheduled Monday 13<sup>th</sup> Feb 23)</p>	<p>Wash up meeting to be arranged</p> <p>Jackie/Sarah to contact businesses next month</p> <p>Sarah to update Board at next meeting</p> <p>Sarah will update Board when App is ready.</p>
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