



Business Improvement District

General Board Meeting

5.30pm Tuesday

12th December 2022

Teams Meeting

Online

Chaired by: Alex Ward (AW)

Attendees: BID Members: Sherry Siefken Glossop (SSG), Justin Morgan (JM), Phil Barnett (PB), Steve Cross (SC) John Hill (JH), Chrissie Chard (CC),

Others: BID Manager Sarah Hooper, Simon Sharp (SITA SS), Nik Read (NR), Helen

Tripconey (HT) Jackie Wetherill (taking Mins),

Apologies: Roger Symons (RS), James Deseta (JD), Town Council Representative: Michael Evely (ME)

Agenda Item	Minutes	Action
1	Welcome and Apologies – noted above	
2	Declaration of Interest - nothing to declare	
3	Approval of Minutes 22.11.22	
3	Matters arising – No outstanding Items from previous meetings to go into New Years Agenda	

<p>4</p>	<p>Managers Update – BID Manager Sarah Hooper</p> <p>Place Shaping: Sarah attended the meeting which had been cancelled a few times. It’s about joining together and making the town an experience with town centres becoming a place to ‘do’ things and travelling to the town for the experiences as well as shops. Further meetings in the new year with Town Council</p> <p>Gift Card/Loyalty Scheme: - Sarah has arranged for them to give a demonstration to the Directors during the meeting on Monday 19th December (10am to 1pm for Bid 3 planning).</p> <p>Disc App: - We did apply for funding from Town Council, but they thought it was not the right thing to present at that meeting.</p> <p>Sarah to gather testimonials and send to Directors, but feedback from Levy payers at possibility has been very positive.</p> <p>When more crime is reported it goes as evidence for more policing needed in Town.</p> <p>Budget – Budget has nothing to report.</p> <p>AGM – BID AGM has been postponed, new date is to be announced early next year.</p> <p>SITA Website – To be discussed next year</p> <p>BID 3 Survey – Most feedback is positive but would like to push for further responses for bigger data. Unless we have further data we don’t have enough information to analyse.</p> <p>Next BID meeting Tuesday 10th January 2023</p>	<p>Sarah to Set up Zoom meeting</p> <p>Sarah to follow up with council but gather details when we can start</p> <p>Bid office to do survey monkey for further feedback</p> <p>Jackie to reach out to targeted businesses most likely to respond.</p>
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