



Business Improvement District

General Board Meeting

5.30pm Monday 23rd

August 2022

Brewery cafe

Chaired by: Alex Ward (AW)

Attendees: BID Members: Steve Cross (SC), John Hill (JH), Sherry Siefken Glossop (SSG), Roger Symons (RS), Justin Morgan (JM)

Others: Nik Read (NR), Johnnie Wells (JW), Simon Sharp (SITA SS), Town Council

Representative: Michael Evamy (EM), Jackie Wetherill (taking Mins), Helen Tripconey

Apologies: James Deseta (JD), Chrissie Chard (CC), Phil Barnett (PB),

Agenda Item	Minutes	Action
1	Welcome and Apologies – noted above	
2	Declaration of Interest - nothing to declare	
3	Approval of Minutes 20.6.22 Justin (JM) & John Hill (JH)	
3	Matters arising Rising Commercial Rents – Email has been sent to BID members advising them of the facts and how they can report to RICS. John waiting for Amy to find latest update before investigating if members would be interested if we could supply a venue where businesses can meet to discuss between themselves. Signage - St Ives BID directors will consider wayfinding at renewal BID 3 It was noted that approximately 2/3 of previous signage was cut due to the Town Council. Waiting for Sarah to start on 5 th September	John to go back to Amy to find latest and update before JW looking into if Businesses involved would be interested QR Codes for wayfinding to be sourced when Sarah Hooper Starts

	<p>Transport Sub Group – To be updated at next meeting</p> <p>Street Marshalls – Town Council have reversed their decision for Street Marshalls.</p> <p>GWR – Survey - Still to be completed as covering for BID Manager</p> <p>Dogs on Beaches & Street Traders – Wardens on limited days currently.</p> <p>BID 3 – Separate meeting to be arranged to discuss once new Manager in place.</p>	<p>Steve to update Board at next Board meeting</p> <p>No action</p> <p>Jackie to check on Survey Monkey and Distribute to Board.</p> <p>Alex to chase Louise Dwelly and see what can be done.</p> <p>Alex to organise a meeting</p>
4	<p>Managers Update – Given by Chair Alex Ward</p> <p>Disabled Access Suggestion by BID Member A local resident has suggested that it would be a good thing to promote any disabled access premises in town.</p> <p>Sponsorship request Movember - pushed to next Board meeting due to circumstances</p> <p>Lobbying Pedestrians, Street Marshalls – to be addressed once Assistant starts</p> <p>Meor Comms Report - Nik from Meor gave presentation and key notes to be given to new BID Manager to action in build up for BID 3. This included investment in heritage brands, possible sponsorship of events such as fireworks to release money in budget for other items, marketing etc</p> <p>Budget – Budget was circulated before the meeting, all within budget with possible savings to be reviewed when new BID Manager starts.</p> <p>SITA Website – Justin, John, Alex, Simon and Louise met and discussed options for advertising on web page to fund update on web pages and maintenance to ensure the webpage is constantly updated. Promotion to be done in September when new BID Manager in place.</p> <p>Anaerobic Digestion Project: - Alex informed the Board that the Town Council</p>	<p>JW to email members and ask for members to let us know if they have disabled access</p> <p>Pushed to next meeting</p> <p>Sarah Hooper to address</p> <p>Add to Bid Managers task list</p>

	<p>had discussed a project for food disposal. Early stages, but possible funding could be sought in partnership with Town Council, and would provide jobs, charging for electric cars and be environmentally friendly. The Board were informed that it's probably that new rules on food disposal will come into force in next 5 years, so this would be a way to get ahead of this. Roger suggested speaking with Paul Richards who may be interested and has land.</p> <p>Electric Vehicles Meeting</p> <p>Courses for New BID Manager: Alex informed the Board that the new BID Manager needs to go on course. Another in October</p> <p>Traffic Management & Sub Group: Johnnie informed the Board that surveys are currently being carried out for assessing the number of vehicles going through town. Pollution is getting high in town, and all options for traffic control are being discussed by the Council with the aim to reduce cars going through town.</p> <p>BID has received complaints about parking from delivery people for take aways around Street n Garrow.</p> <p>AOB</p> <p>Take away pizza boxes on Wharf are becoming a problem.</p> <p>Antisocial Behaviour: Alex informed the Board that the council had advised that CCTV is to be installed at Trewyn gardens to help with Antisocial behaviour reported there. As our figures are not high enough to warrant extra policing it was suggested that we encourage BID members to report all antisocial behaviour to the police.</p> <p>Water Fountain: BID was successful in getting a grant to pay for a water fountain at Porthmeor which has now been installed. Alex asked the board to vote if we could provide a sign for water fountain with BID, Porthmeor and Sea Changers logo to make public aware of facility. John, Steve, Sherry & Alex approved.</p> <p>Incentives: Alex saw an incentive scheme for local shopping by having a monthly competition to win £100 similar to Camborne BID.</p> <p>Next BID meeting 13th September 2022</p>	<p>Justin to go to meeting next week and update the Board.</p> <p>To be arranged for 6th September and October</p> <p>Update after next transport meeting</p> <p>JW to email BID members and politely ask members to ensure their take away delivery drivers do not park illegally and create disturbance.</p> <p>Alex will highlight the issue at next meeting with council.</p> <p>BID members will be advised to report in weekly newsletter</p> <p>New BID manager to look into</p>
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