



Business Improvement District

General Board Meeting
5.30pm Monday 26th July
2022
St Ives Guildhall

Chaired by: Alex Ward (AW)

Attendees: BID Members: Steve Cross (SC), Phil Barnett (PB), John Hill (JH), Sherry Siefken Glossop (SSG), Chrissie Chard (CC), Roger Symons (RS)

Others: Nik Read (NR) Simon Sharp (SITA SS), Sarah Hooper (new Bid Assistant), Jackie Wetherill (taking Mins), Helen Tripconey

Apologies : James Deseta (JD),
Town Council Representative: Michael Evamy (EM)

Agenda Item	Minutes	Action
1	Welcome and Apologies – noted above	
2	Declaration of Interest - nothing to declare	
3	Approval of Minutes 20.6.22 John Hill and Chrissie Chard The Board were advised that we have officially parted ways with Sarah Stevens as BID Manager as approved by the Board. Caretaking of the post until new Manager employed will be split between Directors and with the help of Jackie & Helen Tripconey on temporary basis until new assistant starts on 5 th September	
3	Matters arising Rising Commercial Rents – Suggestion that although BID cannot challenge this directly, we could supply a venue where businesses can meet to discuss between themselves. Signage - St Ives BID director will consider wayfinding at renewal BID 3 It was noted that approximately 2/3 of previous signage was cut due to the Town Council	John to go back to Amy to find latest and update at next meeting. Look into if Businesses involved would be interested QR Codes for wayfinding to be sourced when Sarah Hooper Starts

	<p>Transport Sub Group – Steve will take notes at next meeting on 9th August 2022</p> <p>Street Marshalls – Town Council confirmed they do not want us to pay for Marshalls and they cannot facilitate Road Closures.</p> <p>GWR – Survey</p> <p>Dogs on Beaches & Street Traders – Wardens on limited days currently.</p> <p>BID 3 – Separate meeting to be arranged to discuss once new Manager in place.</p>	<p>Steve to update Board at next Board meeting</p> <p>Jackie to check on Survey Monkey and Distribute to Board.</p> <p>Alex to mention to Louise Dwelly and see what can be done.</p> <p>Alex to organise a meeting</p>
4	<p>Managers Update – Given by Chair Alex Ward</p> <p>New Assistant Alex introduced Sarah Hooper to the Board and assured her that she would have support from the Board and allocated time with Jackie when she starts under these unusual circumstances.</p> <p>Sponsorship request Movember - pushed to next Board meeting due to circumstances</p> <p>Lobbying Pedestrians, Street Marshalls – to be addressed once Assistant starts</p> <p>Meor Comms Report - Report to be circulated to all Board members and discussed at next meeting</p> <p>Budget – The Board will be circulated an updated before next Board meeting to include the staff changes. No items over budget. The Board were asked by Alex to approve to buy a new laptop as old desktop outdated – Approved Steve, John, Justin and Alex. Sherry generously offered BID a new laptop she had bought for a friend who is unfortunately no longer with us.</p> <p>SITA Website – Ways to generate interested and finance to improve to be discussed at next meeting.</p> <p>Email Voting Longboard – already voted and approved via email, it was</p>	<p>To be added to agenda and arranged</p> <p>Jackie to look into – update at next meeting</p>

	<p>approved by Phil, John, Chrissie, Justin and Alex in person £1000 donation for event.</p> <p>RNLI Safety information – the board were asked if they were happy if RNLI agreed, to put out safety information supplied by them on our social media. Chrissie, Justin, Alex, Phil, John agreed.</p> <p>Date of Next meeting: next four dates secured unless circumstances prevent 23rd August 2022, 13th September 2022, 4th October 2022. 1st November 2022.</p>	
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