



Business Improvement District

**General Board Meeting
5.30pm Monday 20th June
2022
St Ives Guildhall**

Chaired by: Alex Ward (AW)

Attendees: BID Members: Steve Cross (SC), Phil Barnett (PB), John Hill (JH), Sherry Siefken Glossop (SSG), Chrissie Chard (CC)

BID Manager: Sarah Stevens (SS) Minutes

Others: Nik Read (NR) Simon Sharp (SITA SS)

Apologies : James Deseta (JD), Roger Symons (RS)
Town Council Representative: Michael Evamy (EM)

Agenda Item	Minutes	Action
1	Welcome and Apologies – noted above	
2	Declaration of Interest - nothing to declare	
3	Approval of Minutes 10.05.22 John Hill and Phil Barnett Correction AW note that BID would fund 20hrs of the Office Assistant and SITA 8hrs.	
3	Matters arising Rising Commercial Rents Signage - St Ives BID director will consider wayfinding at renewal BID 3 It was noted that approximately 2/3 of previous signage was cut due to the Town Council	SS to follow up with RICS after JH has not received a reply. SS to investigate the QR Codes for wayfinding
4	Managers Update Flowers Summer flowers have been planted and BID have funded an extra £1350 for flowers on public Toilets	

<p>Jubilee Town Bunting installed - new contractor High Maintenance only second time he's installed bunting. Bunting is made from Synthetic paper which can be recycled and is more environmentally friendly than plastic.</p> <p>Successful event with lots of positive feedback from people on social media, word of mouth and email . Fireworks were amazing - see BID Facebook for images and video</p> <p>£5,280 funding secured – National Lottery Community Fund towards the street closure, security, marketing, event management plans, hire of tables and chairs and some towards entertainment – music and stilt walkers.</p> <p>Music provided by Bagas Porthia- strolling band to ensure all town benefited</p> <p>Stilt walkers by Boom Circus – strolled around to ensure all businesses benefited</p> <p>Yoga for 4yr over on Harbour beach by emma at Show Case Studio's at Drill Hall</p> <p>Community workshops (part of funding agreement) - Plain white bunting provided to St Uny and St Ives Juniors, a community group at St Johns and young people who attend swimming lesson at leisure centre. The resources (jubilee style stencil and paints) provided by Barnoon Workshop who also collected and delivered the bunting. The finished bunting was hung at Leisure Centre Reception area and over the pool.</p> <p>Shop Window Jubilee design – Kirsty Arthur asked how she could support the Big Lunch. SS asked if she could attend, talk to community and choose her favourite/s design and report back to SS</p> <p>Shore Shelter and Rose Lodge open for an hour and information about Cornish Language provided by Cornish Language Fellowship.</p> <p>Kirsty Arthur, Johnnie Wells and Linda Taylor attended.</p> <p>Rev. Nick Widdows blessed the Big Lunch celebrations</p> <p>Businesses off and on the wharf had a mixed trading day, with some saying it was the best for a long time and other reporting sales were low.</p> <p>Many comment to SS about how lovely it was with no traffic on Wharf, but the benefits were felt around the town. One business said less traffic enabled people to browse her shop on High Street and she reported having 'one of her best days in a long time' which the business credited to the road closure.</p> <p>The police did not report any incidents. Security team did support one business after some teenagers (believed to be visitor) stole from them</p>	<p>Mayor Kirsty Arthur</p> <p>SS to contact x2 businesses who did not embrace the communal table sharing and ask them to donate to lodges</p>
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Marketing of event

- Times and Echo – two consecutive weeks first as a PR and second as a paid for adverts
- Primary Times – a local what’s on guide which is handed out at all local schools in the area
- Local schools’ newsletters
- St Ives Local website (unfortunately confirmation was too late to include in the printed what’s on guide)
- Cornwall 365
- Community Lottery website
- Pirate Radio free what’s on event guide on their website
- The official event page for the Queen’s Platinum Jubilee
- St Ives Town Council website and social media
- BID social website and social media which were seen by thousands of people. The Eden project also commented on BID post.
- The post was also shared by Love St Ives (84k members) and Real Love St Ives (17.3k members) and many other groups and this help spread the word.

Police and anti-social behaviour

BID did a call around and sent an email to all businesses asking for all licenced premises to attend Pub Watch meeting – and it was reported to be the biggest turn out in many months. Pub watch meet monthly on the first Tuesday of the month at 10am in Western. BID are working with Police and stakeholders to address anti social and criminal behaviour in town (Security is a BID theme in the Business Plan 2019 - 2024)

Currently BID is facilitating discussions with Flashlight, Salvation Army and Tate around a project for young people.

SS liaising with police which lead to several assemblies to young people led by police at ST Ives School.

Bystander Training (Home Office Initiative) led by Safer Cornwall Team have approached BID to ask for their support to promote the training in St Ives . Wetherspoon will host the training and date and time tbc but likely to be Thursday 30th June 10-11.30am: See blurb below

“Safer Cornwall is delivering free training for bar/club/taxi and public transport staff across the county. The team have developed a training package which will give individuals the skills, confidence and strategies to spot vulnerability or people behaving inappropriately, and know what to say and do to achieve the best outcome in a given situation. The training seeks to create a community of ‘active’ bystanders working in each of our towns in order to help build a resilient and safer night-time economy for all to enjoy.”

Recruitment Office Assistant BID and SITA Partnership

9 applications with some very strong candidates - Interview 29 & 30 June in

<p>afternoon. SITA and BID representatives on interview panel</p> <p>Commercial Waste and Recycling Draft report completed and sent to BID Directors – Kovia to present to board on 27th June.</p> <p>Sloop Car Park waste Storage Communication with CC around waste stored in CC car parks has ceased as the primary lead has taken redundancy.</p> <p>Lobbying Pedestrianisation – ongoing correspondence with Kate Kennelly.</p> <p>Commercial rent – Linda Taylor (LT) has gone away to enquire if CC have done due diligence with regards to one commercial property business who appears to have a conflict of interest and which Cornwall Council use for their assets.</p> <p>Police petition – regarding to lack of police presence in town - over 200 signatures from BID members sent to Alison Hernandez – no response so far. Andrew Mictchel mentioned at Town Council meeting that if statistics continue to raise St Ives will be designated 'Safer Town' status. Board would like to see an additional fulltime PCSO in town, which will help in crease police presence (the premise for the petition)</p> <p>Street Marshalls /Street Pastors to support the business district, local resident, visitors and ensure a safe night time economy for all</p> <p>Environment Plastic Free St Ives working with Cornish Gems and Surfer Against Sewage, had a stall on West Pier for Jubilee and raised money for Wave Project.</p> <p>BID partnership with Tevi and Exeter University to offer business support towards carbon neutral – currently working with ST Ives Leisure Centre</p> <p>BID have had meeting with St Ives Climate Action St Ives and XR</p> <p>St Ives Climate Action and Light pollution info sent to business and stakeholders - one business was going to instal more lights at their hotel but after seeing the email letter sent by BID on behalf of St Ives Climate action they decided not to go ahead</p>	<p>SS to contact CC to resume discussions</p> <p>SS to share St Ives Transport Sub group notes once received from Town Council</p> <p>SS to chase LT and contact British BID about legal support</p> <p>Linda Taylor will chase on BID's behalf.</p> <p>SS to contact Aventail and local faith community</p>
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	<p>Federation of Small Business support Webinar for ST Ives Businesses on Wednesday 22 June 6-7pm</p> <p>Can St Ives BID join FSB?</p> <p>Transport GWR survey with BID members to try and make the train line more commuter friendly</p> <p>Awaiting reply from Juniors school about using parking on site during holidays staff parking</p>	<p>SS to follow up on previous email</p> <p>SS to share survey results with GWR and arrange meeting with businesses and GWR</p> <p>SS to call school again</p>
5	Lobbying Covered in above	
6	<p>Kovia Commercial Waste And recycling Directors are happy with the draft report and recommendations and look forward to Alistair Donohew presenting to directors on Monday 27th June</p>	
7	Budget	
8	External Meeting	
9	<p>AOB Enforcement Officer: parking fines and dogs on beach during restricted times</p> <p>Directors to form a working group to help shape vision, focus and aims for BID 3.</p>	<p>SS to contact Town Clerk for a meeting</p> <p>AW to speak to directors & Mel Richardson British BID</p>
10	Date and time of next meeting	AW to share w/c 11 July