



Business Improvement District

General Board Meeting 5.30pm

10th May 2022

St Ives Library

Present:

Alex Ward – Chair (AW)
Steve Cross (SC)
Nik Read (NR)
Ken Messenger (KM)
Phil Barnett (PB)
John Hill (JH)
Sarah Stevens (SS)

Apologies:

James Deseta (JD)
Roger Symons (RS)
Chrissie Chard (CC)
Sherry Siefken Glossop (SSG)

2. Declaration of Interest: nothing to declare

3. Approval of Minutes: Steve Cross and Phil Barnett

Matters Arising

Commercial Waste and recycling | Kovia Research presentation to BID directors Tuesday 24th May in St Ives Council Chambers at 17:30

Flowers | **ACTION** Phil to arrange a meeting with Town Clerk to discuss extra planting in the town funded BID. Area of focus Town toilets.

Rising Commercial Rents in St Ives | **ACTION** John to continue to research on behalf of BID members, looking further into Royal Institution of Chartered Surveyors (RICS), declaration of interest and Cornwall Council responsibility around due diligence. BID will seek legal advice if necessary.

Signage in Town | **ACTION** NR to investigate. SS to share photo of finger pointers to see if they can be updated and added too.

Business Support Staffing | Date of meeting Monday 23rd May at Kidz R Us 18:00

Silver Frame | Maurice and other interested parties will form a committee to support BID Manager

Pedestrianisation Letter and Police Petition | A further email letter from BID Board has been sent to St Ives Bid Ltd,

Registered Address: The Old School, St Ives, Cornwall TR26 1QU
Company No. 08409718 VAT Registration Number UK 162 3542 26

Kate Kennelly after her initial response with regards to BID's EOI Town Deal predestination submission.

Police Petition | Email letter sent to Alison Hernandez, the Conservative Police and Crime Commissioner for the people of Devon, Cornwall and the Isles of Scilly. No response.

ACTION AW to resend. SS to mention it to Linda Taylor.

Bunting | SS ordered bunting. Installation date missed for pre Easter installation.

ACTION SS to ask Dom when he can install.

AOB

Electronic Signs for parking | Cornwall council barriers into the car parks monitor numbers and these are displayed on highways sign on the approach to town.

Sloop Craft Market | SS spoke to Trevor Osborne, and he is happy to advise them on digital marketing. Sloop stall holder to contacted him direct. SS contacted SSG and relayed this to her.

4. Managers Update

SS attended Cornwall BID Meeting | Cornwall BID's are looking at the role they play in Place Shaping. More information to follow from Richard Wilcox Chair of SW BID and Falmouth BID Manager.

5. BID Office Assistant | BID directors agreed to an office assistant. SS to start recruitment process 28 hours a week with an hourly rate of £13 – 15 per hour depending on experience. SITA to cover wages for 8 hours. Money to be generated from SITA membership.

6. Budget | Volunteer BID membership | increase to £112.50 plus VAT (£135)

Budget for 2022/23 | approved by board

7. Queen's Jubilee | Sunday 5th June | SS seeking BID director and others to volunteer to help plan the day and to help on the day

SS secured Lottery Award for All funding of £5280 towards Jubilee. BID previously agreed £2000 towards Jubilee event

ACTION SS to send out email vis Business Update, Town Council and to directors looking for volunteers.

8. St Ives Food and Drink Festival

Food and Drink trail promoted and shared with businesses via Business update and with businesses who requested paper copies.

ACTION SS to send email to directors Food Trail link

9. SITA Partnership | BID Board agrees to BID and St Ives Tourism Association (SITA) partnership

10. Service Level Agreements | Police, Cornwall Council and Town Council

St Ives Bid Ltd,

Registered Address: The Old School, St Ives, Cornwall TR26 1QU
Company No. 08409718 VAT Registration Number UK 162 3542 26

These documents are drafted for renewal. They are flexible and need to be continually adapted and revised during BID delivery. Partners cannot be held to them.

11. Salting's Car Park | Car parking at Salting available for £3.10 a day. No train connection but easy links to buses.

ACTION SS to research if BID could rent Salting's Car Park to help ease recruitment issues often related to lack of housing, lack of parking and poor public transport connectivity.

12. Email voting - September Festival | Board agreed £1000 sponsorship

13. External meeting attendance | BID director and SS to liaise with regards to external meeting to avoid duplication and better use of SS time.

ACTION all BID director and team to consult one another via email when attending meetings

AOB

Images in WhatsApp CC via AW | SS said since BID are not responsible for the Shop watch WhatsApp group we cannot regulate. BID to investigate DISC at 2024 renewal

Date and Time of next meeting Monday 20 June 17:30 St Ives Guildhall

St Ives Bid Ltd,

Registered Address: The Old School, St Ives, Cornwall TR26 1QU
Company No. 08409718 VAT Registration Number UK 162 3542 26