



Business Improvement District

**General Board Meeting
5.30pm 30th November 2021
Committee Room, Guildhall, St Ives**

Present: Alex Ward - Chair
Roger Symons
Steve Cross
Chrissie Chard
Sherry Siefkin Glossop
Simon Sharp
Ken Messenger
Sarah Stevens
Phil
John Hill - Minutes

Apologies: Nik Read
James Deseta
Jackie Wetherill
Justin Morgan

Approval of Minutes: Chrissie/Phil

Declaration of Interest: as in previous minutes.

Matters Arising:

1. Sarah: Drop in Training - support and advice for businesses cancelled.

ACTION: New date to be agreed in January 2022.

2. Justin/Simon: SITA/BID joining forces - next SITA meeting is next week and it is for discussion there .

ACTION: Simon and Justin to take to meeting and feedback to Board asap.

3. Sarah: PSPO implementation - Sarah has met with Louise. Some problems still to be resolved.

ACTION: Sarah to update once resolved and in readiness for implementation in April 2022.

St Ives Bid Ltd,

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Company No. 08409718 VAT Registration Number UK 162 3542 26

Managers Update:

1. Sponsoring maintenance of town benches - five more businesses have come forward but need more. Discussed cost for individual businesses - agreed £100 - and need for recognition for each business that donates e.g. brass plaque.

**ACTION: Sarah to identify cost for plaques
Alex to devise written policy agreement f**

Xmas and New Year

Calendar for events still stands as in previous minutes. Sarah and Alex met with all parties involved in organising New Year events and despite recent Covid concerns it was agreed they should go ahead. After discussion Board also agreed to go ahead.

**ACTION: Sarah to set up a Xmas/New Year project page on website.
Sarah meeting with Licensing regarding pub closure times
on New Years Eve.**

AGM

AGM organised for 13th December at Porthgwidden. Roger providing wine for those attending - big thank you to Roger. Need to encourage as many levy payers to attend as possible. Board end of year social after AGM.

**ACTION: Sarah to circulate email requesting Board members
attending for catering purposes and to pass to Roger.**

Town Flowers

1. Discussed need for joint approach to providing planting in the town between Town Council and BID rather than the current separate arrangements. Gary requesting this.

ACTION: Sarah/Alex to discuss joint approach with Town Council

2. Previously there were arrangements for individual baskets and troughs for businesses. Gary still provides some for a few businesses. Board agreed it was a good idea to be able to offer this out to other businesses.

**ACTION: Sarah to discuss with Gary and ascertain price.
Sarah/Meor to design flyer and send out to businesses to
ask about interest.**

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BID Project: Commercial Waste

Board discussed ways to progress this BID objective due to lack of time now available - mostly due to Covid. Suggestion that a small piece of project work should be commissioned to progress the initial work needed.

ACTION: Sarah to develop brief for project work and forward to Directors for comment.
Sarah/Alex to clarify what spare monies are available in the underspend on admin support in order to fund the project work.

BID Directors Training

Board agreed the need for proposed Board Member Training. Proposed 1 day training, online at cost £500. All Board members agreed to attend.

ACTION: Sarah to check availability of Directors for dates in January/February 2022 and organise accordingly.

Budget

No update available at this meeting.

AOB

1. Phil: suggested adding Matters Arising to Board Meeting Agenda plus occasional five minute review at end of meeting. Board agreed.

ACTION: Sarah to add to agenda format for next meeting

2. Alex: highlighted success Sarah had in managing to plug shortfall in Blue Flag beach application fees monies for Porthmeor and Porthminster beaches. Many thanks for additional donations from Harbour Hotel and Porthmeor Beach Cafe and well done Sarah!

Next Meeting: 11th January 2022 5.30pm at Guildhall Committee Room

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