

St. Ives

Business Improvement District

Minutes of Board Meeting 08/09/2021

Meeting @ Brewhouse Cafe

Alex Ward
Chrissie Chard
Roger Symons
Steve Cross
Philip Barnett

Helen Tripconey
Simon Sharp
Sherry Siefken-Glossop
Ken Messenger
Jackie Wetherill
Nik Read
Johnnie Wells

Welcome & Apologies for absence

James Deseta, Justin Morgan, John Hill

Approval of Minutes of last Meeting. Chrissy, Sherry

BID Managers Update

HR: the BID Managers job has been offered to & accepted by to Sarah Stevens who is due to start on the 4th October. Money in the budget for a BID training course which will be booked once Sarah is on board.

Transport: Alex read out email from St Ives Transport and asked if one of the Directors could attend the meeting. Helen to ask Justin, Phil said he may be able to do if Justin is unable. Essential to go to meeting re transport problems. The directors noted that St Erth has been full all summer, and Helen informed the board that Bunson Camp where G7 Police were based could be an option for seasonal park & ride with bus service.

Equipment: Alex informed the Board that a new laptop was purchased as the old one has started to flicker.

NYE: Contract needs to be signed, but we need more information. Alex has emailed Peter Marsh from Cornwall council, need to confirm if Sloop Car Park can be used as first aid stop. Alex approached Tow Council to agree 3 way partnership and establish for years to come. Town Council have EGM meeting at beginning of October, and full council on 18th October .

Jackie has looked into the idea of branded cups for NYE, and samples to be brought for Board to look at next meeting.

Budget & Levy: Helen informed the Board that collection is at 95%. Jackie informed the board that we are running on budget, and no overspend to report and we are still able to pay back loan, but waiting for Cornish BID managers to agree when.

Marketing & PR: Helen informed the board that we are still within our budget, and are saturating publicity this month with September Food Festival, September Festival, Long Board delayed by a week and Kidz R Us.

BID Managers Report: We have been busy preparing for the New BID Manager to start with list of contacts, and documents explaining what has been done and how things work.

Fireworks have been mentioned on social media as being too often recently and noisy. Helen has spoken to Celebration Pyro, and although you can get low noise, they are not silent, but was assured that the main problem is that there are many weddings delayed and so busier than usual at present.

Christmas Lights: Board suggested that we need to decide on a date for Christmas Lights switch on so this can be booked. Suggested to be early once again on 29th October, Helen to check with suppliers.

It was suggested that as we have extra funds this year, that perhaps we should invest in extra lighting. Helen to approach Vicar re lighting church and speak with Harbour master regarding what it would take to upgrade power around the Harbour as this was an issue last year.

Phil and Chrissy suggested that maybe we should look at a theme this Christmas to draw people around the town, and perhaps snow. Jackie to look into snow. Roger suggested there might be a possibility of using the huts at Porthwidden, Helen to look into.

AOB

Alex asked Helen to chase for the signs to be cleaned.

Phil asked whether the 'keep left' signs should be taken down what is left of them. Helen to speak to supplier.

Alex had meeting with Biffa re a commercial waste contract, and they were not keen to accommodate extra collections or engage on talks re smaller waste collection trucks. The Board suggested investigating other options, including private small solution like man with a van.

The Board was informed that Bench at Rose Lodge has been removed temporarily but will be replaced. Alex suggested putting that on social media to avoid complaints.

Escapetime are still putting up fly posters, Ken to check if Council have written to Escape.

Sherry explained that there had been a lot of anti-social behaviour down Chapel Street, and asked that the Board push for some police to be in town. Helen to ask Vanessa Luckwell. It was suggested that we should also email Derek Tomas and Alison, Sherry to email. Alex mentioned that there had been promises made about legacy from G7 and support, that this should be mentioned.

Food festival going ahead, and tickets sales for evening and weekends are ok.

Helen has approached Louise re a new Stopwatch, with code of conduct and instructions on how not to share images. Meeting in next few weeks.

Next meeting 29th September and will be Helen's last meeting.

A handwritten signature in black ink, appearing to read 'Helen', written in a cursive style.

29th September 2021