



Business Improvement District

**Minutes of Board Meeting 21/07/2021  
Meeting @ Town Council Offices**

Alex Ward  
James  
Justin Morgan,  
Steve Cross  
Philip Barnett  
Roger Symons

Helen Tripconey  
Simon Sharp  
Sherry Siefken-Glossop  
  
Jackie Wetherill

**Welcome & Apologies for absence**

**Chrissie Chard, Henry Symons, John Hill, Ken Messenger, Nik**

**Approval of Minutes of last Meeting.** Alex, Roger and Phil

**BID Managers Update**

**Incident in Town:** Helen informed the Board of a worrying incident in town, where a customer was abusive to a teenage waitress because they were told there was not enough room to bring a pram into the cafe, and then proceeded to threaten the owners and others who had commented on social media, saying they knew where they lived. The police have been informed. James stated that we needed police presence during the peak season and Phil suggested lobbying Derek Thomas to achieve that. Helen and Alex to compose an email to Alison Hernandez and Jim Pearce to lobby for police in town.

**Smock Shop premises:** Helen read out draft email to council to ask for details and processes of sale for Smock Shop. No objections from board and agreed that it should be sent to protect the town.

**Staffing Problems in St Ives:** Helen read out suggestions from John Hill, to alleviate the town's problems for staffing. As an organisation perhaps we should suggest that trains between St Erth and Carbis Bay/St Ives should be increased and run until Midnight, allowing staff to park at St Erth. Perhaps negotiate a discounted rate for parking and train tickets for staff. Helen to speak

with Vanessa. Justin noted that to alleviate the problem that holiday makers all go to the main car parks, that parking signs should be moved further out of town to suggest St Erth and promote the Rugby Club. To be put on next meeting's agenda.

**Covid Test and Trace Issues:** Helen explained latest rules on being pinged.

**G7 Leaflet:** Meor have removed the G7 branding so the PDF information leaflet can be used for rest of year and has been loaded up to Visit Cornwall and other web sites. Alex suggested we should update annual and offer advertising each year. Renewal March 22

**Events:** St Ives Festival is going ahead, as is the Food Festival .Also Tour of Britain will be passing through .

**Waste Issues:** Waste around town was discussed, including overflowing bins and the board agreed to walk around the town to take photos as bins have individual identification that can be traced and owners instructed to deal with them. Bins at railway station were cited as being particularly bad. Alex had attended a meeting and put forward that frequency of collections need to be increased as rubbish overnight could be a fire hazard. Helen and Jackie to continue to look into alternatives for waste removal deals similar to Bath. Jackie to do a form to be sent out to Levy payers to assess the town's needs.

Roger put to the board the idea of bottle crushers to save space for waste, Jackie to look into costs and possibility of free trial.

**Town Crier:** James Ryall Put forward a presentation to reinstate a Town Crier paid for by sponsorship and advertising at a nominal cost from businesses. The board suggested that he do a trial run and then come back to BID.

## **AOB**

Justin noted that Pizza boxes from the pier are blocking up bins. Helen to speak with businesses to suggest signs to guide public to dispose of them in bins provided for boxes.

Zip signs on lampposts are appearing around town. Helen informed the Board that Louise has been sending council workers out to remove them, but they keep being put back up. The board discussed street sellers, who it appears will now be under the new PSPO which will be going into force very soon.

Justin has negotiated a rate of £30 per month for someone to empty cigarette bins, approved by the Board.

Steve suggested the idea of holiday tax to create a fund that could pay for things needed around the town and perhaps an enforcement officer to help with issues as per Europe. £1 per person per booking would create a good sized fund, to be collected by holiday home providers.

Roger noted Putting Green at Porthmeor, 1000 Space Car Park and Graveyard very overgrown, Roger to ask Town Council. Kenny informed the board that there would be a meeting with Town Council to tidy car park next to Guildhall.

Helen informed the Board that due to family circumstances beyond her control, she sadly has to resign as she cannot commit to the time needed for BID manager's job. The Board sadly accepted and will put together advertising and job applications for next week.

Next meeting 17<sup>th</sup> August