



Business Improvement District

**Minutes of Board Meeting 18/05/2021
Meeting @ Kidz R Us**

Alex Ward
Sherry Siefken-Glossop
Justin Morgan
Steve Cross
Philip Barnett
Roger Symons

Helen Tripconey
Simon Sharp
John Hill
Nik Reed
Jackie Wetherill

**Welcome & Apologies for absence
Belinda Hanks, Chrissie Chard & James De Seta, Henry Symons**

Approval of Minutes of last Meeting. Alex, Justin & Sherry

BID Managers Update

Helen informed the board that we have already achieved 25% of this year's collection, a great achievement for St Ives businesses following such a challenging year.

G7

Little information coming through confirmed, most we anticipate will come out WC 24th May. Community network meeting next week, and plan to raise the issue of how businesses will be able to get their staff to work during G7. Perhaps put into place cheaper parking at St Erth and busses, although this also is fraught with possibility of spaces available on day there.

Some items from G7 will stay permanently, better communications 4G, town has fresh tarmac road, flowers to be installed, etc.

CLT, Jill Block has confirmed that they have taken extra insurance against terrorism .

The long range weather forecast is good for G7.

The G7 leaflet has gone well, and includes car parks, toilets and map so we anticipate that we could use this information to update each year to use for advertising.

John asked if we have heard of any protests arranged in St Ives, and would this affect the Coach Road. Helen informed nothing definite yet, but the police are aware of possible actions including people sticking themselves to buildings or objects. Concern is that if Island car park is gridlocked, that it will restrict access for emergency services if needed on the island in the case of a protest. Helen informed the board that the police have said if the town is getting overwhelmed, Police will stop people coming in.

Without full information, the best the Board can do is get information out there on social media, with the message do not come to St Ives for the 3 days of G7.

Pride Application for Funding

The Board discussed the application in detail, and with our limited resources this project does not fit our criteria for supporting business in St Ives. Also a concern that being held in June, traditionally one of the busiest periods of the year when we know from accommodation bookings that it will be busier than previous years, that it could be a concern to accommodate bus in ST Ives as a small town. Directors voted not to fund this year and wish them well for the event.

SITA

SITA is now working closely with BID. They are developing other options for businesses such as have a link direct to their web page bookings for restaurants etc. Helen is also working with Emma Gibson who is keen to work together as a team. The board discussed if there was a need for a printed Town Guide perhaps for older people. Helen to check with other locations such as Bath and Salcombe.

Marketing and PR

DCA have held back some time while G7 is in process, so that extra publicity can be used for September Festival and Food Festival. Also some will be used to get the message out not to come to St Ives during the G7.

AOB

John asked about the conservation idea, initial enquiries show that there is a lot of work to set this up and carry out checks each year which would have to be run by the council. It was unlikely that they would be able to afford and how businesses would be affected by planning. John informed the board that part of the town was already conservation, Helen and Jackie to look into how that works for discussion at future meeting.

Alex suggested that maybe BID should look into First Aid courses for the town, and get preferential rates for businesses for larger bookings. Jackie to look into.

Members of the Board had noticed some areas need to be tidied such as walkways behind station, sinking roads. The Board agreed that each would walk around the town and make note of areas that need attention by Friday so that this could be discussed with the Council to remedy.

Nik mentioned that councillor Messenger had expressed interest to be included as the rep at BID board meetings,

Sky news wants someone to talk to about G7 on the first day. The Board to confirm who at next meeting.

Next Board meeting 6th June 2021