



Business Improvement District

**Minutes of Board Meeting 08/06/2021  
Meeting @ Bier Huis**

Alex Ward  
Sherry Siefken-Glossop  
Justin Morgan  
Steve Cross  
Philip Barnett  
Roger Symons  
Chrissie Chard  
James Ryall

Helen Tripconey  
Simon Sharp  
John Hill  
Nik Reed  
Jackie Wetherill  
Johnnie Wells  
Sarah Stevens  
Ken Messenger

**Welcome & Apologies for absence  
Belinda Hanks, Henry Symons**

**Approval of Minutes of last Meeting.** Alex, Chrissie & Justin

**BID Managers Update**

Helen informed the board that we have already achieved 50% of this year's collection, a great achievement for St Ives businesses.

Edinburgh Woollen Mill;- The board were informed that there may be news of a new tenant due which should help with tidying the appearance. The board will be updated on progress as news is confirmed.

Tidying Town;-The list drawn up by the board of places needing attention has been given to Louise Dwelly and Glen in the hope that new funds may cover these. The board suggested that the Town Council and BID go to Cornwall Council to discuss waste removal together to tackle the issue.

Toilets in Dove Street are still closed as they is a very small and risk with Virus. Unfortunately they have also been vandalised, but we await news from council when re opening.

The board discussed the PSPO and how that might work with street traders, without affecting current businesses paying high rates. Roger suggested one A board per business, and Simon mentioned that it should be limited to 1 tout per business and in favour of Fixed Penalties.

Helen informed the board, that Councillor Ryall would like to ask if we want a town Crier next year. To be discussed at next meeting.

### **Budget**

Nothing to report, on budget as agreed

### **G7 & Leaflet**

Helen will do positive a interview on BBC Radio before going on holiday, as journalists have been ringing to search for negative comments before G7 events. The leaflet is complete and distributed across a number of websites including Visit Cornwall, the official G7 Press Information website, and hard copy prints to be taken to the Press stand in Falmouth. Advertising sold made a small profit which will be fed back into town web page.

### **Street Traders**

PSPO out for consultation, Helen is having a meeting with Vanessa and others to see how this would work and update board.

### **Commercial Waste**

Helen is liaising with Andy Dale and Louise Dwelly to see what is possible. Roger suggested Sunday collections would really help, Helen informed board that they are maybe looking at 5-6pm waste collection along Fore Street to keep the streets clear in the evenings of waste.

### **Town Appearance**

The board commented that newly installed flowers are looking good. Helen informed the board that Moz Fox had made brackets for flowers to be hung around harbour, and is making more.

All the new flower boxes and flowers along the wharf & Guildhall in wooden planters were paid for by Reopening the high street fund. Trolley jack purchased jointly by BID and Town Council allows flower boxes to be moved if required.

Chrissie suggested that we should look at flags such as the ones installed in Penzance. Helen to look into and get approximate budget.

The board was asked for ideas for decorations for next year, perhaps more permanent. This will be discussed at meetings nearer the time. Perhaps Heritage based, and history to celebrate the

town, possible link with Cornwall museum. Possible heritage trail with augmented reality to bring up to date, if this was affordable.

Benches are being repaired by council, Alex suggested that businesses may sponsor benches for advertising allowing the Town Council to fix more benches . Helen to mention to Louise Dwelly.

### **Marketing**

SITA, BID and Town Council are starting to work together, the board will be updated as things progress. Thanks to Meor for their hard work with all.

### **Mental Health**

It was noted that a few businesses had reported that customers had lost patience and become heated in town. Mental Health very important for businesses under strain, would be good to promote, be patient and be kind.

### **Conservation Area**

Helen informed the board that the Neighbourhood plan have already looked into the matter and perhaps we should contact those involved rather than do the same work again. To be discussed again at further meetings once the Board has looked at current conservation boarders.

AOB

Next Board meeting 29<sup>th</sup> June 2021