



Minutes of Board Meeting 16/02/2021 Zoom Meeting

Alex Ward

Sherry Siefken-Glossop

Justin Morgan

Steve Cross

Belinda Hank

James De Seta

Chrissie Chard

Philip Barnett

Roger Symons

Helen Tripconey

Simon Sharp

John Hill

Henry Symons

Jackie Wetherill

Nik Reed

Rex Harris

Welcome & Apologies for absence

Approval of Minutes of last Meeting. Alex, Justin and Sherry

BID Managers Update

Helen informed the board that Harbour View have removed Rubbish from outside the property and that she had Looked further into Rogers suggestion of moving bins blocking view by lodge to behind benches on the Wharf, all agreed just need to speak with Gordon Mackie. Update next meeting.

Helen is still waiting for response on more bins for Porthmeor, update when more information comes through.

G7

No additional information yet, G7 handbook should pay for itself and being looked into.

Linda Taylor asked that perhaps the bins outside Sloop should be moved as they were in filming by press recently, the board felt that the bins need to be convenient for people to use, so that is more important especially if the town is busy.

Helen had been contacted by the anti-terrorism Police reference G7 offering free training which she has shared with levy payers. Need to get shop watch working again, but that will not happen until the town is open, including the BID office so shops can collect information.

Benches Refurbishment

The businesses that agreed last year before shutdown are still willing and have been invoiced, so Graham B has been asked to go ahead. Helen mentioned that Linda Taylor said she may have a fund to look into for further work, and will come back to Helen.

Fish Signs

We have had the quote for 14 fish signs as per last meeting for £1000. Helen has asked for a mock up for the board to approve.

Tidy of Town

Louise Dwelly had a walk around town and made notes on where works are needed, update board next meeting.

Alex spent over 2 hours on a call with St Ives & Hayle community network where domestic waste was discussed. Domestic waste was discussed with Biffa having signed a new contract this will likely really impact Holiday lets who do not pay for commercial waste. Next year replacement recycle bags will be available and delivered in 8 working days.

Hoardings

Joe Greenaway has agreed to paint hoardings and would do cut price but would still be £2500. Helen is looking into if the Tate could sponsor, but the board felt that this was too much for a temporary art work.

Alex had contacted Falmouth Art College but they are unwilling to let their students take on a job without being paid. Alex will approach local secondary schools to see if that is possible.

Alex asked in wrapping could be the answer to tidy the boards and avoid graffiti. Nick to get price for wrapping.

Food Festival

There is a meeting next Thursday about St Ives Food Festival, and the board will be updated at next meeting.

BID Levy & Budget

We will have up to date figures on the 3rd March before next meeting, but we are looking at 90% of people paid, which is remarkable given the circumstances. Alex, Helen and Jackie have drafted a rough budget for the board to discuss. Through working at home and restrictions on what we could do this year, there have been significant savings on last year's budget which we can carry forward to make this year special for the town and help local businesses.

The board were given last year's budget and costs, and draft budget to discuss. Alex took the board through each line item. This will be continued next meeting, but the following votes were taken:-

- SITA – We had £500 contribution for SITA website, as we have investment in the web page and it is a base for information for the town.

John mentioned that Sita, Town Council and BID, seemed to have lost communication in recent years and that it would be good to see the website and relationships restored. Helen said she had been approached to consult for them, outside of BID hours to get that collaboration going, create more information flow to website to make it more of a one stop town website, create a media campaign for the town opening and keep information flowing to the website to be kept up to date. The board had no objection.

Helen has been working with John Mathews of Penzance to that end and sharing information. Simon informed the board that SITA are investing a large sum of funds to improve the web page, and update with information to promote the town opening up

The board voted on donation for SITA for both last year and to be kept in this year's budget to go towards keeping the web site updated with information. All directors voted yes.

- The board voted on BT boxes to be cleaned and refurbished outside R&J for £250. All directors voted yes.
- The Board voted on whether to keep DCA and Meor Design on retainers. All directors voted yes.
- Pirate Radio have quoted for a 3 part campaign, opening, Summer and Christmas so that we can promote various possible events going on including surf competition, Food Festival, St Ives September Festival, Christmas etc.

James and Roger expressed concern whether it was worth it, as certainly opening there will be no problem with publicity. Helen informed the board because of previous work with them we do get extra time and a good deal.

Helen to go back to Pirate and get a quote for 2 campaigns and come back to the board for next meeting.

- Food Festival – it was voted that we should have an allowance in the new budget to support the start-up of the Food Festival now that it is owned by the town. All directors voted yes.
- Bunting – the board discussed the possibility of bunting in the town. Two directors voted yes. Alex to go back and see if she can get another quote.
- Alex informed the board that BID had to invest in Zoom membership as taking so many meetings at the cost of just over £100. All directors voted yes

Phil mentioned that we should be planning for a 5 year plan on appearance of the town, and colour coordinate, improve bins and benches etc. He had also looked in Britain in Bloom. It was seen as a good thing to discuss, and will be put onto the next meeting's Agenda when more time to discuss.

Towns Fund

Steve informed the Board that the pedestrianisation and other projects had been approved by Cornwall Council and has now been presented to Government. We should hear in 6-8 weeks and Emily Kent will keep us information. We are hoping for good news as G7 is coming to St Ives.

Budget

Jackie informed the board there is not a lot to report. We do not have the latest figures of Levy paid until next week. Alex, Helen and Jackie to work on budget and present to board at next meeting once we are aware of how much Levy has been paid. Helen did note that we are keeping all costs to minimum so are hoping to have some money to carry over into next year's budget.

Marketing and PR

No additional information until next Board meeting.

Protection Order for Touts and Braiders

Helen informed the Board that a public space protection order is progressing for this summer, so it will mean that traders, and others will have to apply for a licence to operate in a designated area. This will be enforced with fines.

A.O.B

Rex asked the board about New Year's Eve funding and did BID expect Town Council to contribute matching funds. Alex explained that we would need some funding for extras, as has been done in

the past such as security, St Johns Ambulance etc, but not matched funding. John mentioned that we should ensure liability and whose liability ahead of time of the event. It was agreed to look into.

Belinda informed the board that she had contacted Heritage society about Edinburgh Wool building. They informed her that they can only intervene on new building and repairs, not when no work is being done. Alex said that Louise and Vanessa had been looking into escalating notice, but Vanessa is not back until the 1st March. Alex will contact them and get information for next board meeting.

Phil informed the board that Britain in Bloom are very keen for us to join in. The board would need someone to advise on a subcommittee. Project to be discussed at next meeting.

Helen informed the board that there would be more information on hoardings at next meeting and that has been put on the agenda.

Next Zoom meeting online 9th March 2021

Steve to send out Invite Please & Justin informed the board that he would only be available until 6.30 as he had an important Life Board meeting at 6.30pm