



Business Improvement District

## **Minutes of Board Meeting 08/12/2020 Zoom Meeting**

Sherry Siefken-Glossop

John Hill

Helen Tripconey

Alex Ward

Jackie Wetherill

Steve Cross

Belinda Hanks

Justin Morgan

Nik Reed

Henry Symons

### **Welcome & Apologies for absence**

James De Seta, Simon Sharp, Roger Symons

**Minutes of last Meeting.** Alex, Steve and Sherry approved Minutes of last meeting.

### **BID Managers Update**

#### **Opening Town**

Helen explained that the temporary road closure due to the fire at Lifeboat hill has been taken on by Highways at Cornwall Council. Timescale for opening depends on progress of works to make safe. Henry mentioned that it may be useful to put signs before you get to the town centre, Helen to mention to the council.

#### **Late Night Shopping**

Fore Street may be closed to traffic on Late Nights Shopping. St Ives In December advertising as much as possible.

#### **Tax Insurance Policy**

Helen put forward the option of taking out a Tax Insurance Policy as suggested by the accountants, but it was regarded by the Board as unnecessary, as we are a Not for Profit organisation. If in future it is felt needed to shop around for better deal.

### **Unightly Bins at Sloop and Station Car Park**

Helen explained that the Council were doing a review to put bins elsewhere, but it is a difficult situation as there are rules about the kind of space needed for access to empty i.e. on flat surface, no steps for health and safety. Sloop licences have gone by their date and the Council will review.

### **Extra Events suggested**

Helen explained that Richard Barratt, man from USA with connections to St Ives has written to the board and suggested that we should have more lighting events over October, November to celebrate Halloween and make the most of those months. Helen explained that our budgets are very stretched with the basic celebrations, as Christmas Lights and New Year's Eve takes up a large portion of our budget.

### **Food Festival**

Helen explained that it had been suggested the best way forward to minimise risk for the CIC is that ILOW the events company take on the running of Food Festival as they had recently gained a grant to develop, and we licence it to them. Helen to check licence sent and inform the Board of details next meeting. Mick Smith suggested September or June. Nik told the Board that usually by now we would have already started selling slots for trading, and that there would have to be a lead up time. John and Helen discussed the fact that Bookings at accommodations were already good, the board suggested keeping the May date for the event pending any changes re COVID. Ownership has been finalised, gaining ownership of Facebook in progress.

### **Other Events for 2021**

Helen informed the Board that BID will be looking into other events, such as surf competition, possible summer fireworks etc. then put these to the Board once we are clear on the dates for the Town opening fully without Covid restrictions.

### **AGM**

AGM has been delayed because of COVID but arrangements are made, it will be held via zoom. Phil Barnett and Chrissy Chard have applied and completed paperwork to become Board Directors. Henry Symons will think about applying next year.

### **Application to New Towns Fund for Flexible Pedestrianisation**

New Towns Fund is looking at our application and Sarah Stevens called to say that the application is progressing but needs to go through Transport. Sarah will inform us of progress, but the project is at a point that the Council need to take over, as ultimately the grant will be given to them.

## **Christmas Lights & NYE**

The Board discussed that the lights in Market Square may need replacing next year.

A recent meeting with Police and council, road closures and police attendance was discussed but no Police attended so no solid decisions made. It was discussed at the meeting for St Johns Ambulance could have a base at the Guildhall, possible Street Marshalls. Alex to do a letter, and Helen to check if Mike Philips available as supervisor on the night.

Steve asked about the policy of public houses on New Year's Eve. Henry said he was not sure what the general policy was, but there was a meeting the next day and would feed this back to the Board. Pub watch had not yet decided but general feelings was stop at 8pm. Coop will stop selling alcohol at 8pm.

Helen informed the Board that we could only suggest and that it was down to each business as to what their policy was for NYE and COVID. The businesses of St Ives have created good policies for safety during the busiest summer season and consequently we are Tier 1

## **Help to Eat Out**

Helen is looking into a scheme with businesses in St Ives, to have a Help to Eat Out campaign promotion during January and February in St Ives if the town is allowed to be open to help recovery of restaurants and pubs. Belinda agreed a good idea and Roger mentioned that they must stick to 10pm deadline.

## **Budget**

Jackie explained that we are still on minimum spend and very little expenditure going through. There are still BID Levy outstanding, Government Loans are available if desperately needed, but reminders will go out in January.

## **Any Other Business**

It was discussed if anything could be done about dressing the empty shops such as Edinburgh Woollen. Helen informed the Board that they need to find out who owns the properties for permission. Steve to look into.

Alex informed the Board that she has received Terms and Conditions for the new office space at Guildhall. The rates are slightly higher and we need to check on warding of the lease as the verbal agreement including use of meeting rooms which would save money. Alex will update the Board at the next meeting

## **Next Zoom meeting online 5<sup>th</sup> January 2021**

**Steve to send out Invite Please**

