



Business Improvement District

## **Minutes of Board Meeting 20/10/2020 Bier House**

Sherry Siefken-Glossop

John Hill

Helen Tripconey

Alex Ward

Roger Symons

Jackie Wetherill

Steve Cross

Simon Sharp

Justin Morgan

James De Seta

### **Welcome & Apologies for absence**

Henry Rogers, Belinda Hanks and Nick Reed

**Minutes of last Meeting.** Were approved by Alex Ward and Steve Cross

### **BID Managers Update**

#### **BID Office**

Helen informed meeting office move notice to be out by 1<sup>st</sup> November 2020, in order to save money during COVID times, we will not take on the new office until January. Telephone has been ported.

#### **SITA and Tourist Plans for Winter**

Mr Mathews from Penzance tourist association met with SITA to share information and talk about working together in the future.

#### **Application to New Towns Fund for Flexible Pedestrianisation**

New Towns Fund turned down our application for rising bollards to provide flexible method for road closures as and when needed. Steve explained our expression of interest was regarded as strong, fully fitted in with the Matrix, and they confirmed that it was a comprehensive detailed application, but the board at the time voted against. There does not seem to be a definite method of appeal. It was thought the board may have been under the illusion that manual road closures could happen in future, when that was strictly a one off

fund from government for summer emergency COVID measures. Steve and Alex have sent emails, as a crucial matter and the only way the town is going to have a method for flexible road closures in future during peak seasons. It was agreed to put together a letter to appeal. Helen to contact everyone and put letter together.

### **Fireworks**

Celebration Pyrotechnics has asked for a deposit for next year of £900. He could have asked for more with celebrations cancelled this year on his contract. Roger, Alex, Steve and Justin voted to agree payment.

### **Street Marshalls**

Payment needs to be made to town's council for summer enforcement officers. It was agreed that the Town Council would pay the majority of the budget, and we paid the remaining £3200. Roger asked the question if finance was raised by fines, and if that goes to the council. Cornwall council get those funds but it was thought it was very little. Sherry, Alex, Justin and Steve voted to pay.

### **Street Traders**

Roger mentioned the street traders. They do not pay rates, Helen informed there was nothing we could do it had to be done by enforcement from Cornwall Council.

### **Food Larders**

Roger suggested that Food Larders in bad state of repair and not being used should be removed. Helen to speak with them.

### **Christmas Lights & Decorations**

With no New Year's Eve, and worrying times with Virus, we have agreed to light up the town early on 28<sup>th</sup> October. The board was asked to approve the budget for this, including a donation to the Fisherman's Association for lights and newly constructed galvanised steel balls covered in led lights. By donating we avoid complication of split in insurance liability. It was discussed whether to be coloured lights the preference of the Fisherman's Association or to have white. It was discussed if the balls were made to last, and confirmed they would now be owned by the town, plus extending lights to streets that previously were not covered. Roger, Alex, Steve, Sherry, Simon and Justin voted yes and coloured lights.

It was discussed if anything can be done to tidy up empty shops with wrapping. Helen to try and contact owners/agents.

### **Food Festival Update**

Agreement on CIC came back 2 weeks ago, suggesting that it was taken over as per Porthleven and Truro, then 10% of profits paid back. This would include insurance and expenses going through him. He has secured Arts Council funding for Rock Oyster Festival, Porthleven and Truro. Helen to come back with update James mentioned we should keep creative input and confirm there is no exposure to financial liability.

### **Late Night Shopping**

Late night shopping to be four Thursdays before Christmas, starting on the 26<sup>th</sup> November. Over 30 shops are now confirmed. St Ives in December are doing a Food Trail, Treasure Hunt and putting up a letter box for children to write to Father Christmas. Father Christmas to be in shop window where they can post their letter under social distance arrangements. It was discussed if music could be provided within the strict rules of COVID, Helen to look into.

### **New Year's Eve**

Alex informed the board that there was no news from the Police. No Road closures, Helen will speak with Pub Watch next week to discuss best plan with latest information available.

### **New Directors**

Helen informed the Board that we had four applications to be board members. Philip Barnett from Kids R Us, Marcus Brain from Emporium, Chrissie Chard, and Dee from Porthminster Gallery. Helen & Alex to organise a voting procedure. The Board is allowed 12 Directors, currently 7.

### **Any Other Business**

Roger mentioned that Edinburgh Mill shop looks very untidy, any way to speak with them to sort. Harbour front, if there is a way to get rid of the Bins by the lodge which block the sea views to move them behind on roadside. Helen to chase Rolph.

### **Next Zoom meeting online 10<sup>th</sup> November 2020**

**Steve to send out Invite Please**