



Business Improvement District

**Minutes of Board Meeting 29/09/2020  
VIA ZOOM**

Sherry Siefken-Glossop

Belinda Hanks

Helen Tripconey

Alex Ward

Nick Reed

James De Seta

Steve Cross

Jackie Wetherill

Justin Morgan

Henry Symons

**Welcome & Apologies for absence,**

John Hill, Roger Symons, Simon Sharp

**Minutes of last Meeting.** Were approved by Alex & Belinda

**BID Managers Update**

Xmas Lights – these are being turned on early on 28<sup>th</sup> October, and the tree installed nearer Christmas. Alex asked for quote for Royal Square to be bigger and suggested if so we use existing one on Street & Pol. Pontoons were not suitable due to the tides, but looking into boat LED lights and finding out who owns the house near bins to enable Xmas display. It was noted that Festoon Lights still have £1500 donation to be used for a light feature.

Late Night Shopping – Good response from BID levy payers.

NYE – waiting on meeting with police and council, but obviously no fireworks. The council have differing opinions internally as to whether to encourage visitors or deter. Suggested possible ticketing, so people stay in one venue and businesses still get a good trade with 10pm closing. Helen to meet with pub watch for further opinions. It was discussed if road closures would make the situation worse or better, but waiting until meeting with Police. Nick mentioned that it might be worth connecting with somewhere like Dartmouth to see what their plans are. James praying for rain so people go home, but main problem might be local town's influx of people. Steve suggested closing at 6pm, it was pointed out that not all businesses could survive without income from NYE.

Helen noted that some businesses have decided to close for rest of winter, rather than handle the restrictions after a stressful season.

Rising Bollards – Expression of interest will be put in tomorrow morning. New Towns Fund have 8 projects in mind, and approved £450K for Skate Park, and 50K for fishermen. It was noted to remove Lee Skeet from advertising of Skate Park.

Jon Mathews Penzance, is keen to join forces with St Ives and share information. He is going to contact SITA direct.

Toilets now have been agreed to keep open to service extended season and current restrictions on businesses. The council has agreed to fund this.

Food Festival – Lee asked for an extra clause, solicitor said this would cost £500, but Nik has managed to get them down to £250 to finish job and CIC will own food festival. Belinda, Justin, Sherry, James and Steve voted yes with provision that we take back the £250 once the festival is up and running next year.

BID Office – Helen has agreed for them to drop telephone charges. Original cottage have not yet invoiced. Need to check if desks and furniture belong to them, then decide if Helen can manage to work from home temporarily. Rent at Council offices would be the same amount, and we can make use of meeting room. It was asked if it was possible to have a few months free at council offices in the circumstances. Belinda offered her help to move equipment. It was asked if ST Ives in December equipment would also have to be moved if we left the current office. Helen or Alex to check.

**Welfare** - Everyone is ok, but tired with extra effort of this season, and worrying about staff safety. Not everyone following stay left. Helen noted that there had been 2 million people visiting Cornwall since lockdown.

**Budget/Financial** - Very little changed, no extra spend and figures to come from council next week for latest Levy Payer income.

**Marketing & PR** - Pirate radio will publicise about Xmas once decided, and a big push on late night shopping. DCA have time in hand for NYE.

**A O B - Belinda** mentioned that the theme for shop windows is 12 days of Xmas and will speak with shop keepers over next few weeks. Salvation Army are keen to do something too.

Alex noted that AGM needs to be organised, and is chatting with Mel for best way.

DATE AND TIME OF NEXT MEETING TUESDAY 20<sup>th</sup> OCTOBER 5.30PM The Bier Huis !!

