



Business Improvement District

**Minutes of Board Meeting 08/09/2020  
VIA ZOOM**

Sherry Siefken-Glossop

Belinda Hanks

Helen Tripconey

Alex Ward

Roger Symons

Jackie Wetherill

Steve Cross

Nick Reed

Justin Morgan

John Hill

James De Seta

**Welcome & Apologies for absence,**

Henry Symons & Simon Sharp

**Minutes of last Meeting.** Were approved by Alex Ward and Steve Cross

**BID Managers Update**

Helen informed board that Marshalls are due to finish on 12<sup>th</sup> September and road closures on 21<sup>st</sup> September as funding has now be fully utilised.

Christmas lights will be switched on the end of October rather than November. Possible virtual switch on to be agreed which could be filmed. To discuss next meeting. Helen will speak with Ian Kemp re possible borrowing floating pontoons, Alex suggested that maybe we could make our own to use for future years. Belinda mentioned St Ives in December are due to meet next week, and discuss late night shopping options to include with their plans.

Louise Dwelly had confirmed that the council are planning a Christmas food market and has said she would like BID & the Food Festival to be involved.

Enforcement: - Roger mentioned taking the signs that are flyposted all over the town. Helen informed them that Enforcement from CC are coming to do a walkabout looking at all elements that would be covered by a Public Space Protection Order for the future. John mentioned to board that street traders are within EU law currently, unless a protected street such as Fore Street. Hair and Tattoo come under service providers so have to be dealt with by enforcement and putting rules in place and issue fines. It would cost too much to

keep moving them on. Helen mentioned that Tattooartists are part of a large company not individual traders.

Helen will investigate new office and what is due for old, and Alex has drafted a formal letter of interest for new space at council offices.

Mentorship – Helen mentioned that Kids R Us is looking for a mentor for business help, Helen suggested Danny Cohort. John mentioned that if it was a one off advice session he would be happy to help.

AGM – it was discussed to whether this should be done via a zoom meeting and should we include Bid Levy Payers and it could be that they can put up their hands to speak with Steve to control who is able to speak & when Alternatively people could put in questions in advance. Possible date for meeting 13.10.20

Fireworks: Helen informed the board that police do not want fireworks. Suggested ways forward are ticketing venues so people stay in one place all night, and restaurants could charge for a table for all night. Helen will speak with restaurant owners, and Roger will give feedback from his restaurants.

New Towns Fund: Jackie has been looking into retracting bollards, and trying to gather information from council, Cormac and other parties. It was suggested that we speak with James Hatton and Nigel Blackwell and Mark James for help. Vanessa & Louise are being helpful in putting us in touch with people, just pushing for costs and information. Helen has also been talking to Nigel Davis re town Wi-Fi which would also be invaluable for the town.

### Marketing and PR

Video got around 3000 views, DCA to be asked for a report.

Kickstarter a new scheme creating new jobs needs 30 new jobs to qualify. Helen is looking into if possible to get a group of Bid Levy payers to make up that number between them to access.

Next Pirate radio drive is for Christmas.

### Christmas & New Year

The board agreed early turning on of Christmas lights in October. Alex and Steve Cross Belinda Sherry & Roger.

Helen will speak with fisherman Stuart to see what is possible as he has no funding from Town Council, and need to know what the options are for power etc.

Belinda is meeting with Phil from Kids R Us to talk about St Ives in December and possibilities of working together for Christmas and will advise board at next meeting that incorporates social distancing and any necessary measures for Covid 19.

DATE AND TIME OF NEXT MEETING TUESDAY 29<sup>th</sup> SEPTEMBER 5.30PM VIA ZOOM

STEVE PLEASE COULD YOU SEND OUT THE INVITE