



Business Improvement District

**Minutes of Board Meeting 11/08/2020
VIA ZOOM**

Sherry Siefken-Glossop

Belinda Hanks

Helen Tripcone

Alex Ward

Roger Symons

Jackie Wetherill

Steve Cross

Justin Morgan

John Hill

Henry Symons

Welcome & Apologies for absence,

James De Seta & Simon Sharp & Nick Reed

Minutes of last Meeting. Were approved by Alex & Sherry

BID Managers Update

Billboard at Cornwall Services too expensive for this year, Alex suggested work into budget for next season and approach SITA to pay 50%. Roger raised concerns that this would attract Day Trippers

Vanessa Luckwell confirmed Island car park barrier still not working

Suppliers for Fireworks and Events have kindly agreed not to charge for this year, and hope that we will do an event perhaps in spring to mark new season instead

Helen has spoken with council to provide office space for same price as currently paying. The council offices would include a reception services which would be useful. Board voted in favour – Alex Roger Sherry, Justin and Belinda

Helen is investigating if we need to pay for rent of old office during lockdown.

Apart from trimmed down basic monthly outgoings as agreed by the board previously, we are now only committed to floral arrangements in town. The board voted to continue with this (Sherry, Justin, Alex, Roger, Steve, Belinda & Justin)

Welfare - All good, Roger commented that social distance and tourist better than expected. Helen mentioned that most businesses have adjusted the way they operate their queuing system works with other businesses. Helen advised that there is a dedicated email that anyone can report concerns to and they will engage with the business concerned covid19@cornwallgo.uk.

Roger voiced concerns about no shows in restaurant businesses in town and suggested a policy of deposits.

Budget/Financial - We have received an additional £1930 in BID levy alongside next instalment of CC loan and government grant money £6480. Every effort being made to keep spending to a minimum.

Marketing & PR - Nik, Jackie and Dave have almost completed short film for Reassurance to tourists that St Ives is making things as safe as possible for social media campaign. Nik is now on retainer so no charge for graphics as are DCA, film making costs to be no more than £50 .

Pirate radio has pushed everything until end of August. Visit Cornwall is keen to find a way to get older tourists back to the town in October and November. The Board discussed briefly different ideas including Foodie Fridays, and Helen is getting together with Derek and Malcom Bell to discuss their findings and if any funding available.

Helen informed them that there is a Grant up to £5000 for small businesses, which people need to initially register interest and go on a waiting list to be notified when more details come through.

Also available, 1K for every furlough staff member if still employed by end of January 2021. More funding schemes to be announced for arts and culture.

A O B - Roger mentioned that tourists mostly seem to be doing well on social distance, John has had good feedback from his guests on the way the town is working.

Sherry and Henry raised concerns that the Marshalls always walk together in pairs and the board discussed if they could be used in different ways.

Helen confirmed that BID had funding for 10 weeks total for road marshals who have been praised by many residents and perhaps board should look at a gesture to show gratitude. Justin mentioned Clodgy view and Windsor Hill being used by some to get around road blocks, so should we coincide more road closures.

New Towns Fund – Steve meeting them to discuss and Helen is calling Falmouth to investigate best people for the work installing a more permanent solution to road closures in high season with retractable bollards.

Roger asked why Trenwith was not an option for extra parking. Helen confirmed that she had spoken with council and owner charged large amounts so they could only hire in peak season. Justin asked about pervious railway carpark land at the Salting's, but this has been announced as an area to build a care home.

Roger mentioned Escape putting up signs, Helen informed council were dealing with this.

Bins at garden lodge looking at bus station scruffy with litter and dog waste. Justin suggested there should be a bin the other side

Helen informed board that council were repainting footsteps and should be done this week.

Xmas and New Year's Eve - Fireworks not going ahead, but Alex suggested public meeting 9th September, on how to organise Xmas and New Year in Covid circumstances and give time for marketing if ticket only. Helen informed the board that the Police had said they do not want fireworks this year. Sherry suggested encouraging people to come over December rather than just the Xmas week. Helen will speak with pubs to hear their opinions who they intend to operate. Steve informed the board that bookings are already at 85-90%. Roger suggested road blocks, or look at early closing at 12.30 for all businesses. Sherry suggested this could be controlled by not issuing extended licences. Helen to contact Pub Watch and Justin to speak with SITA.

Alex suggested looking into alternatives for Xmas with St Ives in December as no Santa this year such as trials, competitions. Will speak with Ian Kemp how they do pontoons and discuss at next meeting.

DATE AND TIME OF NEXT MEETING TUESDAY 8th SEPTEMBER 5.30PM VIA ZOOM

STEVE PLEASE COULD YOU SEND OUT THE INVITE