



Business Improvement District

**Minutes of Board Meeting 21/07/2020  
VIA ZOOM**

Sherry Siefken-Glossop

Belinda Hanks

Helen Tripconey

Alex Ward

Nik Reed

James De Seta

Steve Cross

Jackie Wetherill

Justin Morgan

**Welcome & Apologies for absence,**

John Hill, Roger Symons, Simon Sharp

**Minutes of last Meeting.** Were approved by Alex & Justin

**BID Managers** - CCTV camera 6 going up this week. Town safety update being reviewed weekly all bins missing will be replaced on Island, Pednolva and railway station. CIOS Growth Hub will be dealing with the Latest Funding for small businesses grants. Office space in the Guildhall need to be costed with Louise Dwelly.

**Welfare** - Sherry – paint fading on streets, and Marshalls - are they engaging enough. Justin – mainly positive comments from his guests. James – good there is no traffic.

**Budget/Financial** - So far £43,213 has come in alongside loan £19,166 and grant money £6480. Minimum spending still being adhered to.

**Marketing & PR** - Pirate August ? for next campaign. Nik Meor is now on a monthly retainer . We are working with Jon Matthews Penzance tourism.

Reassurance Campaign creating our own with DCA, Nik Meor, Jackie and Dave.

**Xmas and New Years Eve** - Christmas lighting as last year. Board was asked about extra events. Suggested subjects to think about – virtual events and new features.

New Years Eve very difficult. Police would like to see no fireworks and messaging saying don't come here in fancy dress. We need to engage with restaurants and pubs to get their opinions for meeting 2<sup>nd</sup> week in September. Police support available.

**A O B** - Justin – Kyack racks not being fully utilised – check with harbour master if these spaces can be used. Parking blue badges by Tate to check. Sherry – Marshalls duty times to be checked. James suggested permanent road closures.

DATE AND TIME OF NEXT MEETING TUESDAY 11<sup>TH</sup> AUGUST 5.30PM VIA ZOOM

STEVE PLEASE COULD YOU SEND OUT THE INVITE