



Business Improvement District

Wednesday 26<sup>th</sup> February 2020

5.30pm at The Bier Huis

Sherry Siefken-Glossop

John Hill

Belinda Hanks

Jackie Hardy

Helen Tripconey BID Manager

Simon Sharp

Steve Cross

Alex Ward

### Apologies

James De Seta Roger Symons Rex Harris Nick Reed Lauren Hogan Justin Morgan

Minutes of the board meeting 5<sup>th</sup> February were approved by Sherry.

Joanne Mayers gave a talk re Festival of Ideas pilot. Board discussed her request for financial help to start this project. It was agreed that BID would contribute £50 for the first project re art.

**Budget and Financial update.** As we now approach the end of the year Jackie presented the spread sheet of the budget confirming that we will finish the financial year within budget.

**Food Festival update.** It was agreed the BID would support the new CIC Food Festival. Helen to discuss with the Food Festival directors about having a food trail through out the town at the same time.

**Benches Update.** 14 benches have now been adopted by local businesses. Graham Bee is starting the work on them shortly.

**Christmas and New Year update.** BID will obtain written quotes and then negotiate with the Town Council.

**BLU Porthmeor Surf Competition.** All BID members were given a copy of the letter that was sent to BID regarding the proposed new Spring Longboard Competition. It was discussed by directors and agreed that BID would support. Helen will talk to BLU to discuss the amount of footfall is expected and how many will be in the competition.

**Managers Update.** Steve Cross is now the BID rep on the New Towns fund.

Helen has been in talks with Tony Harris Mayor re the 30 tree holders that need replacing. He has agreed that he will ask the town council to pay for them. Helen will discuss with suppliers when this could happen.

**Tolvaddon** Helen, BID directors and Levy payers went to see how the CCTV works. Everybody was impressed with what they saw.

**Water Fountains** BID has applied for a grant from Seachanges for 2 refill water fountains. One for Porthmeor & 1 for Porthgwidden .Applications for 2x £2000.

**Bunting.** BID has agreed to have black and white bunting put up to celebrate the tour of Britain and It will stay in place for the rest of the summer until the end of September.

**Citizen of the year award.** BID has been in talks with the town council re bringing back Citizen of the Year, Town Council and BID member will sit on the judging panel. It has been agreed that there will be three categories, Young Person, Business and Citizen. Each category will have a £50 voucher for a local shop of their choice as a prize funded by BID

**Pirate FM** The board has agreed to have 3 campaigns a year put out by Pirate FM.

**DCA** It was agreed by the board has agreed to retain the publicity services of DCA on a monthly retainer.

Event Power engineering quotes for Christmas lights & bunting approved by the board.

Date of next meeting Wednesday 25<sup>th</sup> March 5.30pm venue TBC.