



Business Improvement District

**Minutes of St Ives BID Board Meeting  
held at The Market place Tearooms, St Ives  
at 5pm on Wednesday 24<sup>rd</sup> April 2019**

**Present (BID Board):**

Alex Ward (Chair)  
Steve Cross  
James Deseta  
Sherry Siefken-Glossop  
Justin Morgan

**In attendance:**

Kate Woodstock, BID Administrator  
Mel Richardson  
Nik Read, Meor Design

**1. Welcome & Apologies for absence**

Apologies were noted from Damian Sargent.

**2. Minutes of the Board Meeting** held on 2<sup>nd</sup> April were approved

**3. BID Renewal**

A total of 191 St Ives businesses took part in the ballot, a turnout of 60% (14% above the national average turnout for BID ballots). Of those voters, 121 were in favour, representing a 63% majority by number and 71% by rateable value.

**4. BID Manager Recruitment**

The position for BID manager has been posted on the British BIDs website.

**Action: Kate to post to all of the bid members and to post the job on indeed  
Nik to post the job on the BID website**

**5. Food festival Update**

Carl & Kate distributed all of the posters & flyers to the St Ives Businesses and posted the letters explaining the road closure to the houses effected.

**6. Financial Update**

Bid has currently received almost half of the remaining money owed. Cornwall Council were invoiced on the 15<sup>th</sup> April for what monies have been collected.

**Action: Kate to e-mail Martin next week and ask if any more funds have arrived**

**7. AOB**

Steve – Mentioned that the over flow parking over Easter hadn't been clearly sign posted

**Action: Steve to ask about more visible sign posts to show parking to the rugby club**

Kate – Asked the board if they would like the bunting to go up again before summer.

**Action: Kate to ask Dominic for a quote for Royal Square**

Kate – Asked if it was okay to instruct Gary to place the planters and conduct a "tidy up" around the town

**Action: Kate to ask Gary to start work as soon as he is available**

**8. Date of next Meeting** is Wednesday 22<sup>nd</sup> May, 5.30pm at Una Resort.

**The meeting closed at 6.30pm**

**Minutes approved**

**Date:** .....

**Signature:** .....