



Business Improvement District

**Minutes of St Ives BID Board Meeting
held at Una resort, St Ives
at 5.30pm on Wednesday 22nd May, 2019**

Present (BID Board):

Alex Ward (Chair)
Steve Cross
James Deseta
Sherry Siefken-Glossop
Justin Morgan
Damian Sargent

In attendance:

Kate Woodstock, BID Administrator
Dan Horler, The Hain Line

1. Welcome & Apologies for absence

No apologies were noted.

2. Minutes of the Board Meeting held on 24nd April were approved

3. Food festival Review

It is believed that over 22,000 people attended this year's festival over the weekend. The feedback this year has been overwhelmingly positive. The wash up meeting is scheduled for Thursday, 30th May.

4. BID Manager Update

An official offer has been sent in writing and verbal acceptance of the position has been accepted. The new BID Manager will start mid-July.

5. Finance Update

Kate has invoiced Cornwall Council for recent BID Levy received. This should be in our account within 10-14 working days.

Action: Kate to e-mail Martin next week and ask if any more funds have been collected

The first BID Levy two bill has now been issued.

6. PR Services

Alex, Damian & Kate met with DCA Public Relations and are pleased to continue working with them for the foreseeable on an ad-hoc basis.

7. December Update

St Ives in December are welcoming any help that we may be able to offer this year.

Alex & Steve had a meeting with Perfect Event Group (PEG) who are going to come back to us with possible ideas for this December. One idea was to put stalls in the Sloop Car park.

8. Waste Update

After a recent meeting we have learnt that Cornwall Council are installing new bins around St Ives for a trial that will run for 12 months. This trial did not include recycle bins so the BID Board voted to pay for six of these, also on a 12-month trial basis.

9. New Term Projects

This will be discussed once the new BID Manager starts.

10. Chamber of Commerce

BID 2 will now take on more of a Chamber of Commerce roll. Part of this will be ensuring all new businesses get a "Welcome Pack" which will include what the BID does, useful numbers and course opportunities.

11. AOB

- Parking at the Rugby Club – Steve enquired about a bigger sign for parking at the Rugby Club at the Top of the Stennack round.

Action: Kate to ask Highways about permission

- Cleaning of the new pedestrian signage –

Action: James to obtain a quote

Kate to Send over locations of all the signs

- NYE Quote from PEG – A revised quote from PEG was received and the board voted to use the events management team again for this New Year's Eve.

- 13th June Full Council Committee Meeting –

Action: Steve to attend and give Update

- The Articles of Association have been updated for BID 2 -

Action: All BID Directors to read ready for vote & sign off at the next EGM

8. Date of next Meeting is 1st July 2019

The meeting closed at 7pm

Minutes approved

Date:

Signature: