



Business Improvement District

Minutes of St Ives BID Board Meeting

**Held at the Market Place Tearooms, St Ives
at 5pm on Wednesday 19th September 2018**

Present (BID Board):

Damian Sargent (Chair)
Alex Ward
Sherry Siefken-Glossop
Steve Cross
Justin Morgan
James Deseta

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Mel Richardson (left meeting after Item 2)
Nik Read, Meor Design
Johnnie Wells, Meor Design

1. Welcome & Apologies for absence

Apologies were noted from Belinda Hanks & Simon Sharp.

2. BID Renewal – Mel Richardson

33% have now completed the questionnaires. The BID board decided to extend the questionnaire deadline from 21st September 2018 to the 26th October 2018. This is following feedback from the businesses requesting more time due to September being busy.

It was decided to hold an open meeting in October so BID businesses can ask questions about the BID2 plans.

Actions - Carl to remind businesses to complete their questionnaires in the weekly update

James is going to ask Salvation Army if we can hold an open meeting there in October

3. Minutes of the Board Meeting held on 18th July 2018 were approved.

4. New Year's Eve

Perfect Event Group have now been engaged to oversee the New Year's Eve celebrations.

5. Signage

All the smaller Signs are now in situ. The larger signs and finger posts will be installed in October.

6. Recycling Trial

We're waiting for Rolf Necke to come back with a date for the meeting.

7. Butt Bins

Justin has installed butt bins at various locations around the town and have been gratefully received.

8. WIFI Benches

What permission is needed for these benches is unsure.

Action - Carl to e-mail Vanessa Luckwell and ask what permissions are needed, if any

9. Herring Gulls summer Campaign

The feedback has been extremely positive with lots of the businesses who got involved with the campaign said they had experienced more footfall because of it.

Action – Carl/Kate to brief DCA for a press release

10. Christmas Lights & Trees

Event Power Engineering will be installing all this year's trees and lights

Action – Carl/Kate to request that the bunting is now taken down and ask if the trees can have different colour lights.

11. Annual General Meeting

The AGM date will be set at the next BID board meeting.

12. AOB

Full Council Meetings

A member of the BID team will attend the Town Council monthly Full Council meeting to update them on the BID projects.

14. Date of next meeting

The next BID Board Meeting is scheduled for Wednesday 17th October at the Market Place Tea Rooms at 5pm.

The meeting closed at 7pm

Minutes approved

Date:

Signature: