



Business Improvement District

Minutes of St Ives BID Board Meeting

**Held at the Market Place Tearooms, St Ives
at 5pm on Wednesday 12th December, 2018**

Present (BID Board):

Alex Ward (Chair)
Sherry Siefken-Glossop
Justin Morgan
Steve Cross

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Mel Richardson

1. Welcome & Apologies for absence

Apologies were noted from Damian Sargent.

2. BID Renewal

The next business plan for BID is in the process of being put together. This will reflect the responses from the questionnaires that were completed by the current levy payers.

Two points that stood out from the responses were that the BID should take on more of a chamber role, the other being that the businesses wanted to improve the visitor experience.

It has also been brought to the BID's attention that some people find the name "BID" too clinical. A possible new name was discussed and the board agreed that "St Ives Businesses working together" sounded more approachable and community lead.

3. Minutes of the Board Meeting held on 19th November were approved.

4. Pedestrian Signage

Following a meeting with the businesses in Westcotts Quay, it was decided the finger post will be removed and relocated.

Action: Carl to instruct 20/20 Signs to remove the sign

5. Financial Update

The board were presented with the updated budget for the remainder of this financial year.

Carl is concerned about cashflow, it was therefore decided to ask Greenwood Wilson to take have a look at the accounts.

Action- Carl to ask Pete at Greenwood Wilson to take a look at the books

6. Seagull Artwork

Item to be discussed at January board meeting.

7. AOB

The Sloop studios had asked if the current finger post near the post office on the Wharf could have another finger saying "Shops". The board agreed to update the sign in the next financial year.

Action: Kate to inform Sloop Studios of the decision

8. Date of next meeting – Wednesday 9th January at Market Place Tea Rooms at 5pm.

The meeting closed at 6.30pm

Minutes approved

Date:

Signature: