



Business Improvement District

Minutes of St Ives BID Board Meeting

Held at The Castle Inn, Fore Street, St Ives,

5.15pm on Wednesday 8th March 2017

Present (BID Board):

Simon Sharp (Chair)

Alex Ward

Sherry Siefken-Glossop

Steve Cross

In attendance:

Carl Lamb, BID Manager

Kate Woodstock, BID Administrator

Cllr Andrew Mitchell

Nik Read, Meor Design

1. Welcome, Apologies for absence & re-election of the BID chairman

Apologies were noted from Damian Sargent.

2. Appointment of BID Board Chairman

Damian Sargent had expressed his wish to remain as Chairman of St Ives BID. Simon Sharp nominated Damian to be chairman and this was seconded by Belinda Hanks.

3. The minutes of the February board meeting were approved.

4. Town Centre Pedestrian Signage project

The planning application for the various locations of the pedestrian signage has now been submitted. Kate has updated the latest version of the pack to the BID website and has sent it to the Council to view.

Action - Carl, to find out the reference number for the application to track its progress.

Kate, to obtain permissions from businesses where a sign will need to be attached to their building.

5. Website update

Simon and Steve updated the board following a website meeting last week. The website is performing well and SITA have received more members. It was decided that Andy from the VIC would be in charge of updating the website with local events. There was a discussion about BID contributing towards the marketing of the website. Nik presented the board with a proposal for the ongoing maintenance.

Action – Carl to put this on the agenda for next month's board meeting.

6. Budget Update

The BID bills due to go out next week.

The BID now has online banking.

It was in this year's budget to hold an arts and culture festival in the shoulder months of this year, however, due to the lack of support this has been postponed until next year.

Action – Kate to do a call to action via DCA to see if anyone would be willing to lead this project.

7. Trade Waste Update

Alex had not heard back from possible suppliers. Carl & Kate chased up Viridor who seemed to be the most promising so far. Dave Butler had gained custom from the Hub chain and had positive feedback from the other businesses.

Action – Carl/Kate to circulate the tailored special offer for St Ives again.

8. NYE Event Management

The team discussed taking over New Years Eve as a bid event.

Action – Carl/Kate to organise a meeting with the Town Council to discuss this further.

9. September Festival Proposal

The BID team discussed several funding options for the 2017 festival and decided upon investing in a large BID-run event to try and encourage a wider target audience to the town.

10. AOB

Belinda thought it would be a good idea to have a stall at the next farmers market. This is so people can see what projects we are currently involved in and for a chance for more people to get involved and support new projects and ideas.

Action – Carl/Kate to enquire about a stall.

Kate asked Andrew Mitchell if he would find out whether the Town Council is going to ask for funding in the recent grant of 200k to the south west for CCTV.

Action – Andrew to ask the Council.

Business Rates

Neil gave the board the good news about the business rate relief scheme. The key points for St Ives business were:

- ✓ £435m for firms affected by the increases in business rates, including £300m hardship fund for the worst hit.
- ✓ Pubs with a rateable value of less than £100,000, to get a one-year £1,000 discount on rates they would have paid.
- ✓ An £820m tax avoidance clamp down, including action to stop businesses converting capital losses and introduction of UK VAT on roaming telecoms services outside the EU.
- ✓ Privately owned SMEs to get an extra year to prepare for tax digitisation and quarterly reporting.

Student Graduate Art Programme

The Board would like to invite Scott Calvert to the next board meeting to present his ideas about a post graduate trip for artists to St Ives in the winter months.

10. Date of next meetings

Next board meeting Wednesday 5th April, 2017 at 5.15pm at Pizza Express (TBC)

The meeting closed at 6:30pm

Minutes approved

Date:

Signature:

Name:

Position: