



Business Improvement District

Minutes of St Ives BID Board Meeting

**Held at the Queens Hotel, St Ives,
on Wednesday 8th February 2017**

Present (BID Board):

Damian Sargent (Chair)
Simon Sharp
Alex Ward
Sherry Siefken-Glossop
Steve Cross

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Cllr Andrew Mitchell Mitchell
Nik Read, Meor Design
Johnnie Wells, Meor Design

1. Welcome & Apologies for absence

Damian Welcomed the newly elected BID Board and new BID director Steve Cross. Apologies were noted from Belinda Hanks and James Deseta.

2. The minutes of the January board meeting were approved.

3. Town Centre Pedestrian Signage project

The meeting with St Ives Town Council on 16/01/17 was positive and the Council were happy with the latest amends to the pedestrian Signage pack.

20/20 have informed us that due to the number of changes requested to be made via the Council they do not feel they will be able to complete on the date they had previously hoped. 20/20 are aware this project needs to be completed in a timely manner.

Action: Kate to continue going through content with Jess from 20/20 and circulate the latest version of the map.

4. Website update

The new town destination website is performing very well according to Google analytics and the response from businesses has been positive. Kate & Carl have received enquiries about SITA membership.

A committee has been formed to steer the ongoing development of the website. Committee members are:

Steve Cross(St Ives BID)

Andy Dale (Town Council/VIC)

2x SITA representatives TBC

Action: Nik & Johnnie to add information to the website regarding how to become a SITA member.

Action: Simon to e-mail Carl & Kate SITA voluntary membership specifications for anyone that enquires. Simon also wanted to clarify that SITA is a not-for-profit group run by volunteers. SITA membership subs for the website will be purely used for the upkeep of the website.

5. Christmas/New Year update

The Christmas tree for Royal Square has been rebooked along with the fireworks.

6. Budget Update

The board received an updated budget from Carl.

It was agreed by the board that BID will contribute an additional 10k towards the festoon lights so that all nine streets are completed in one go.

7. Employee contracts & Pensions Scheme

Carl & Kates contracts were given to the board to review.

Action: Kate to contact Greenwood Wilson to find out more information about the pension schemes.

8. AOB

Alex requested trade waste to be looked at again and put on next month's agenda.

The Board decided against the idea of drone footage for the Food Festival but asked to gain quotes of drone footage of St Ives to be used on various projects.

9. Date of next meetings

Next board meeting Wednesday 8th March, 2017 at 5.15pm at The Castle Inn

Open meeting for BID members Wednesday 22nd February 2017 at 6pm at Cohort

The meeting closed at 8:15pm

Minutes approved

Date:

Signature:

Name:

Position: