



Business Improvement District

Minutes of St Ives BID Board Meeting
held at Tregenna Castle Hotel, St Ives
on Wednesday 7th June 2017

Present (BID Board):

Damian Sargent (Chair)
Simon Sharp
Alex Ward
Sherry Siefken-Glossop
Steve Cross

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Johnnie Wells, Meor Design

1. Welcome & Apologies for absence

Apologies were noted from Belinda Hanks and Chris Roberts.

2. The minutes of the May board meeting were approved.

3. Pedestrian Signage update

Simon and Alex are going to hold a further meeting with the town Council to seek final approval for this project.

Action: Carl & Kate to arrange a meeting with the Town Council.

4. Website Update

The working group met last week. The group are collating ideas to develop the website to be presented at the next board meeting.

5. Budget Update

72.9% of the 2017/18 BID levies has been collected to date. There is £120K in the BID bank account and a further £98K in the Cornwall Council collection account.

6. September Festival

We have sold 45 tickets for Toploader so far. Now the food festival is over, the priority is to start promoting this event.

7. St Ives Shanty Shout

The Shanty Shout group are already promoting the event and have received a great response from both the groups wanting to perform and people wanting to attend. Banners, flyers and flags have been printed to start promoting this event.

8. Food Festival

This year's food festival was a massive success attracting over 12,000. A wash up meeting is scheduled for 21st June. Next year's event takes place on 13th and 14th May 2018. Carl presented the P&L for this year's event. There are still a couple of outstanding invoices, but the initial forecast shows the event made a profit of £1,000.

AOB

- Alex presented a request from the Sloop Craft Market for £2,040 towards promotional materials to improve the profile of the market. This was supported by the BID board.
- Damian suggested the BID make a call-out to members for ideas for either marketing and event ideas or to improve the appearance and facilities within the town.
Action: Carl and Kate to brief DCA to issue a press release
- The BID team agreed to fund a deep clean of the town centre streets and for the bins along The Wharf to be wrapped prior to the summer holidays.
Action: Kate/Carl to obtain a quote from Cormac for the deep clean and quotes to wrap the bins
- Following the positive response from town centre stakeholders when the Fernlea Terrace wall was cleared of weeds, the board agreed to extend this to the Malakoff wall near the train station.
Action: Kate to obtain permission from Highways and the Town Council to clear this area
- The board suggested creating a template form to be sent out to businesses requesting funds from the BID.
Action: Carl to create an application form

11. Date of next BID board meeting: Wednesday 5th July, 5:15pm at Tregenna Castle

The meeting closed at 7pm

Minutes approved

Date:

Signature:

Name:

Position: