



Business Improvement District

Minutes of St Ives BID Board Meeting

**Held at The Queens Hotel, St Ives
at 7pm on Wednesday 7th February, 2018.**

Present (BID Board):

Alex Ward (Chair)
Sherry Siefken-Glossop
Belinda Hanks
Simon Sharp
Steve Cross

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Nik Read, Meor Design
Trystan Lambert, Superdry
Chris Roberts, St Ives Chamber of Commerce

1. Welcome & Apologies for absence

Apologies were noted from Damian Sargent and James Deseta

2. The Minutes of the January board meeting were approved.

3. Pedestrian Signage Project update

Cornwall Council Highways Department has granted permission for the signs on the highways. Coodes Solicitors have been instructed to draft a contract between St Ives BID and Town Council stating the BID is responsible for ownership, insurance and ongoing maintenance of the signs, but if the BID does not get renewed in May 2019 the town council will take over.

The Town Council agreed to work with St Ives BID and be a joint sponsor of the signage scheme at the Council meeting on 29/06/17 but there's no minutes of this meeting on the TC website

Action: Carl/Kate to request the minutes from the Town Clerk

4. Town Centre WIFI update

The Board questioned the financial feasibility of installing WIFI around the town as the new available 4G network seems to be covering most locations in St Ives. Action: Carl/Kate to contact WIFI Sparks to see

if they could use their findings from their recent survey to check where the signal is poor and use these locations for WIFI instead.

5. Website Update

The town website is performing well. The website working group are looking into

Actions: Simon is going to send a link to Google Analytics to Carl/Kate. Carl/Kate are going to ask DCA PR to quote to update content on a monthly basis and Nik is going to compose a Phase 2 Plan to present to at the March board meeting

6. Budget update

Carl updated the BID board on the Year 4 budget to date and the proposed budget for Year 5

Action: BID Board to approve the Year 5 budget at March board meeting

7. 'Boilers Pro' Surf Festival Tassy was unable to attend the meeting. The board would like Tassy to seek permissions from the Porthmeor Beach Café before agreeing to make a financial contribution to the event.

Action: Carl to feedback to Tassy and Invite her to the March board meeting

8. 'Love Local' scheme BID is currently waiting on the bill for the stickers Mark had produced.

Action: Alex to invite Mark to the March board meeting

9. AOB

Town Centre Planting Scheme

The BID board discussed the current planting scheme and agreed to look into expanding it across the town.

Action: Carl/Kate to discuss this with Gary from St Ives Blooms

Town Centre Bunting

Red, white and blue bunting is being installed throughout town week comm. 19/02/18

New Year's Eve LSAG Meeting

Mark James is on holiday. He will arrange a meeting on his return to discuss New Years Eve in St Ives.

Action: Carl is going to prompt Mark if he doesn't hear back in the next week

13. Date of next meeting

The next BID Board Meeting is scheduled for 5pm on Wednesday 7th March at The Castle Inn, St Ives

The meeting closed at 8pm

Minutes approved

Date:

Signature: