



Business Improvement District

Minutes of St Ives BID Board Meeting

Tregenna Castle, St Ives
on Wednesday 5th July 2017

Present (BID Board):

Simon Sharp (Chair)
Alex Ward
Sherry Siefken-Glossop
Steve Cross

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator

1. Welcome & Apologies for absence

Apologies were noted from Damian Sargent, Belinda Hanks, Nik Read.

2. The minutes of the June board meeting were approved.

3. Pedestrian Signage update

Mark Minton from 20/20 Projects is going to arrange a walk around with Highways to agree the locations of all proposed signs. The final amends to the signage content document should be with us early next week.

Action: Carl and Kate to circulate final copy of the amends to the BID tea, town council and BID website.

4. Website Update The next website meeting is taking place next week where they will talk about adding additional languages and how to make improvements to the “what’s on” page.

Action Simon & Steve to organise day next meeting

5. Budget Update So far we have collected 79.9% of the business levy.

Action: Carl to Calculate current BID running and Pedestrian Signage costs to date

6. September Festival Promotional material is being distributed around town and 83 tickets have been sold so far.

Action Carl/Kate to continue to distribute flyers and push the events on Social media.

7. St Ives Shanty Shout The marketing is underway for the Shanty Shout and BID have paid their contribution.

8. Ideas for New BID Projects

Neil Whitham contacted Carl with a suggestion to create a 'Think Tank' meeting with BID members to brainstorm new ideas. The board agreed this was a good idea and Carl and Kate will organise for Autumn/Winter. No other suggestions have been received to date.

9. AOB

- The new workstation will shortly be named. Carl is a director on the project and will be a signatory on the bank account.
- Tassy Swallow asked for a contribution of £1,000 towards her first surf & music festival in August. This event will then move to September/October next year. The board requested more information before making a decision on financially supporting the event.
Action: Carl to ask Tassy for a financial plan
- Trade waste – Suez have sent a quote for BID members. Carl is also in talks with Meerkat Associates regarding a trial across several Cornwall BIDs.
Action: Carl & Kate to circulate Suez quote
- Town centre businesses are struggling to recruit staff. The BID is therefore going to issue a press release to highlight the problem.
- The Royal Square bunting has received a positive response from town centre businesses. Kate is now looking into adding another section on Tregenna Hill
Action: Kate to seek permission from Highways
- It was suggested that the town centre needs more of the aluminium seagull signs.
Action: Carl/Kate to obtain quote to install a further 10 signs
- Town centre CCTV – The town council were waiting to hear from the Devon & Cornwall Police crime Commissioner re funding.
Action: Carl/Kate to check whether town council have heard from Crime Commissioner
- Window wrap – The shop we were using on Tregenna Hill to advertise events has a new occupier.
Action: Sherry to speak to owner of the empty shop on Gabriel Street re wrapping it to advertise the Toploader event.

11. Date of next BID board meeting: Wednesday 2nd August, 5:15pm TBC

The meeting closed at 7.00pm

Minutes approved

Date:

Signature: