



Business Improvement District

Minutes of St Ives BID Board Meeting

**Tregenna Castle, St Ives
on Wednesday 5th April 2017**

Present (BID Board):

Damian Sargent (Chair)
Simon Sharp
Alex Ward
Sherry Siefken-Glossop
Steve Cross

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Cllr Andrew Mitchell
Nik Read, Meor Design

1. Welcome & Apologies for absence

Apologies were noted from James De Seta.

2. The minutes of the March board meeting were approved.

3. Scott Calvert Presented his Post art graduate idea

Scott would like to invite between 50 and 70 Art Graduates to St Ives for the winter months. They will have tutors, set up art workshops, pop up art studios and at then display their work to the public.

Scott has approached a number of universities, and has inquired about possible places for the graduates to stay. He's had a very good response so far and requires help from the BID and anyone else willing to help make this happen.

4. Pedestrian Signage

St Ives Town Council Planning Committee met on 30th March and have made a strong objection to the signs. St Ives Chamber of Trade and Commerce has expressed their backing for the project and the BID board agreed to continue with the planning application.

Tim Andrews has asked for another meeting between the Town Council and BID. Damian and Simon are going to meet with him.

Actions: Kate to organise the meeting within the next couple of weeks.

Alex to ask Chris Roberts from the Chamber of Trade and Commerce for the letter he sent the Council expressing their support.

5. Website Update

The website is currently attracting 4,400 visitors a month. VIC Manager, Andy Dale has now been trained to input events on to the site. SITA are paying for the ongoing website development costs. The working group are going to meet on 9th May to discuss marketing and the BIDs financial commitment to a phase two project.

Action: Carl to circulate Andy Dales contact details for businesses to send their events information.

6. Budget update

The BID board were presented with BID year 3's final accounts. The year 3 accounts have now been finalized and the accounts will be dropped to Greenwood Wilson.

Action: Carl to circulate final accounts to BID team

Kate to file accounts with Greenwood Wilson

7. Food Festival Update

Planning for this year's festival is going well. The official guidebook is going to print next week. Damian invited the BID team to the sponsors evening at Una on Friday 12th May.

Action: Carl to circulate the Sponsors Invitation letter the BID team

8. September Festival

Newton Faulkner cannot play at the September Festival due to extending his current tour.

Action: Carl and Kate to source another headline act

9. Flags Update

The flags are looking wind-damaged and the board agreed they should be taken down.

Action: Kate to arrange for them to be removed and stored in Lanhams basement

Carl and Kate to have a think of alternative uses for the poles

10. AOB

Christmas trees and lights

The company that carried out the replacement of the Festoon Lights; Event Power Engineering Limited, have quoted to install various light displays in town.

Action: Carl to circulate the quote to the BID team

St Ives Shanty Festival

Belinda asked for the St Ives Shanty Festival to be included on the agenda for the May board meeting.

Action: Carl to include on May board meeting agenda

St Ives Rotary Club Mayday Festival

St Ives Rotary Club asked for a donation towards their Mayday Festival. The board voted against this.

St Ives Workstation project

Carl updated the board on the progress of the St Ives Workstation project and the successful bid for £3.25M from the Government Coastal Communities fund.

Library job board

Alex asked the BID board for £120 to purchase an a-frame display stand for St Ives library to use for a jobs board. This was approved.

Action: Carl to order and pay for the stand from Viking

St Ives Chamber of Trade & Commerce

Alex requested that Chris Robert, Chair of St Ives Chamber of Trade and Commerce be included on the BID team circulation list.

Action: Carl to add Chris to the BID team circulation list

11. Date of next BID board meeting: Wednesday 3rd May 2017, 5.15pm at Tregenna Castle Hotel

The meeting closed at 7.30pm

Minutes approved

Date:

Signature:

Name:

Position: