



Business Improvement District

Minutes of St Ives BID Board Meeting

Held at the Castle Inn, Fore Street, St Ives

on Wednesday 4th October 2017

Present (BID Board):

Damian Sargent (chaired the meeting until 6.30pm)

Simon Sharp (Chaired the meeting from 6.30pm)

Alex Ward

Sherry Siefken-Glossop

Belinda Hanks

Steve Cross

In attendance:

Carl Lamb, BID Manager

Kate Woodstock, BID Administrator

1. Welcome & Apologies for absence

Apologies were noted from Chris Roberts, St Ives Chamber of Commerce.

2. Mark Tomkinson: Shop Local

Mark presented his ideas for a St Ives Shop Local Scheme. Damian asked if Mark can provide the BID board with a light business plan, timeline, costs and resources required for the next BID Board Meeting on Wednesday 1st November. The BID board agreed to support the scheme and committed £500 to launch the project.

3. Steve Hewlett: Saints Boardriders Club House

Steve presented his plans for the new Saints Boardriders clubhouse. The BID Board would like to help with the project but need further information on how it will benefit St Ives' business community.

Action: CL to contact Steve and request more information on the project.

4. The minutes of the board meeting held on Wednesday 13th September were approved.

5. Pedestrian Signage update

20/20 Signs are currently costing up the project based on the amended scheme after the walk round with Matt Philips from Highways.

Signs that were due to be installed on three listed buildings have been removed from the scheme. CL still waiting for Matt Philips at Highways to come back with a couple of land ownership queries.

Action: CL to chase Matt Philip for land ownership decisions.

6. Website update

The *What's On* section has been updated. The website working group will propose the next stages of development soon, including the option of translating the website into German.

7. Budget update

CL has invoiced Cornwall Council for £100K plus VAT for BID levies collected this year.

8. September Festival

The Toploader event went well and sold 281 advance tickets through CRBO and another three tickets on the door. We're waiting for CRBO to transfer ticket sales money to confirm event profit/loss.

9. St Ives Shanty Shout

There is a lot of interest in this event and businesses are interested in sponsoring it.

10. St Ives in December

The BID board agreed to donate £5,500 to the St Ives in December committee to help with marketing, printing and entertainment costs.

11. St Ives BID AGM

The paperwork has been prepared ready to send to all BID members ahead of the AGM on 6th December. Damian has made amends to the Chairman's Statement.

Action: CL to amend Chairman's Statement and send all paperwork to the BID board for sign-off over email.

12. Town centre WIFI

The WIFI Spark representative is coming to meet the BID Board on Tuesday 17th October at 3pm.

13. Town centre benches

The BID board has not received a suitable proposal to refurbish the benches.

ACTION: CL & KW to find out cost to purchase public benches.

14. St Ives BID Christmas Party

For discussion at next board meeting.

15. AOB

No other business was discussed.

16. Date of next BID board meeting:

The next BID Board Meeting takes place on **Wednesday 1st November, 5pm at The Castle Inn, Fore Street, St Ives.**

The meeting closed at 7.10pm

Minutes approved

Date:

Signature: