



Minutes of St Ives BID Board Meeting

**Tregenna Castle, St Ives
on Wednesday 3rd May 2017**

Present (BID Board):

Simon Sharp (Chaired the meeting)
Alex Ward
Sherry Siefken-Glossop
Steve Cross

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Cllr Andrew Mitchell
Nik Read, Meor Design

1. Welcome & Apologies for absence

Apologies were noted from Alex Ward & Damian Sargent

2. The minutes of the March board meeting were approved.

3. Trevor Woodyatt presented his "Shanty Shout"

Trevor presented his idea of organising an out of season "Shanty Shout" similar to the Shanty festival which is held in Falmouth every year which continues to grow in size and success. Trevor proposed that the first one to be held at three areas of the town where the shanty groups will perform over the weekend. Trevor has already reached out to potential performer's and has had a fantastic response so far. Trevor is asking If the BID Board will help financially towards the start-up of this new festival.

The BID board felt it was a great new initiative and agreed they liked the idea, however asked Trevor to come back once more to show an exact break down of the potential costs.

4. Pedestrian Signage Update

Since the last board meeting Damian, Simon and Tim Andrews from the Town Council met to discuss the Town Councils decision to object to the proposed pedestrian signage. The meeting went well and Tim highlighted potential issues such as, Listed buildings. Two letters have been sent out asking for permission for the signs to be attached to certain buildings. A couple have been objected. We should soon have a decision from Cornwall Council.

Action Carl/Kate to ask Mark Minton from 20/20 advise about how to obtain permission if any of the signs are on listed buildings.
Kate to lease with Jess to seek alternative locations for the buildings which haven't given permissions.

5. Christmas Lights

The board agreed on the quote obtained from event power engineering which included a curtain of lights along fore street, three welcome banners and trees to be put in all of the holders.

6. Website Update

The website steering group have a meeting on the 9th May.

7. Budget Update

Cornwall Council have been invoiced for BID levy owed.

8. Food Festival Update

Carl & Kate have distributed the 10,000 booklets, posters, put up the banners and have given call outs to businesses for those who want to collect more booklets etc.

The Radio advert starts Saturday 6thMay and the bus shelter ads are in.

Action Carl/Kate to keep posting on social media

9. September Festival

The Toploader tickets have now gone on sale and are selling well. The security for the night is booked and the Press release has been signed off by their management.

AOB.

The Huer is to go out early next week.

11. Date of next BID board meeting: Wednesday 7th June, 5:15pm at Tregenna Castle

The meeting closed at 7.00pm

Minutes approved

Date:

Signature:

Name:

Position: