

Minutes of St Ives BID Board Meeting

**Held at Wetherspoons, St Ives
on Wednesday 2nd August 2017**

Present (BID Board):

Damian Sargent (Chair)
Simon Sharp Alex Ward
Sherry Siefken-Glossop
Belinda Hanks

In attendance:

Carl Lamb, BID Manager
Kate Woodstock, BID Administrator
Nik Read, Meor Design

1. Welcome & Apologies for absence

Apologies were noted from Steve Cross.

2. The minutes of the July board meeting were approved.

3. Pedestrian Signage update

Town council are going to write to Highways to confirm we are working in partnership with them. Mike Peters was due to carry out a walk-round to approve the new locations but has been called to Coverack.

Action Carl/Kate to liaise with Mark Minton and set date for Highways walk-round.

4. Website Update

The *Whats On Guide* has now been completed and Andy from the TIC will keep it up-to-date. The working group are looking into a German translation. SITA are still having a lot of interest from businesses wanting to join the website. The analytics for the website is showing that the website is performing better than the previous year. Date of next working group meeting to be confirmed.

5. Budget Update

BID currently has £95,000 in the current account and a further £130,000 in the Cornwall Council account.

Action Alex to sign-off banks statements

6. September Festival

The sales for the Toploader event are selling well. Toploaders team have asked for a specific PA which will need to be hired in.

Action Carl to liaise with the guildhalls sound engineer

7. St Ives Shanty Shout

The shanty shout have kindly been given bus shelter advertisement space fromThey are expecting over 300 singers to attend the weekend some travelling as far as Holland to take part. The Shanty Shout are asking for anyone with accommodation if they would be willing to offer space at a discounted rate.

Action Simon to email all SITA members to see if this is something they would be interested in.

8. Ideas for New BID Projects

It has been suggested that St Ives looks in to free town wifi where the businesses can use pop ups to advertise special offers to encourage trade.

Action Carl/Kate to explore this idea, looking into cost and efficiency.

9. 2017 AGM/Open meeting dates

Open meeting: Wednesday 13th September 2017 in the St Ives Library at 6pm.

AGM: Wednesday 6th December 2017 in the St Ives Library at 6pm.

10. Carl & Kates Annual Performance review

Action Simon is going to carry out reviews with Carl and Kate.

11. AOB

- There has been no town council representative present at the last three BID Board meetings.
Action: Damian is going to speak to town council.
- The installation of Harbour Flags has been delayed due to high winds.
- The town council have asked the BID to help with weeding some of the streets within the BID area.
Action: Carl and Kate to discuss with St Ives Blooms team
- Businesses need to be surveyed to gauge the appetite for the BID to run a second term
Action: Carl is going to put together a survey to be reviewed at the next board meeting
- The Herring Gulls *Snapchat Geofilter* is now live. Napkins are due to arrive any day.
Action: Carl/Kate to distribute napkins as soon as they arrive

11. Date of next BID board meeting: Wednesday 13th September, 5pm at St Ives Library followed by the Open Meeting at 6pm in the Library

The meeting closed at 7.00pm

Minutes approved

Date:

Signature: