



Business Improvement District

Skills, experience and knowledge required of St Ives BID Board Members

Skills and Characteristics of Individual Board directors:

- ✓ Emotional commitment to the organisation's mission and objectives
- ✓ Dedication to implement tasks and plans
- ✓ High reputation and integrity in business, profession and the community
- ✓ Time availability
- ✓ Hold at least one of the skills, knowledge and experience required of the collective board

- ✓ In addition the location of the individual's business and their business activity be taken into consideration

Skills and Characteristics of the Collective Board:

Experience of:

- ✓ Financial management and business planning
- ✓ Fundraising
- ✓ Marketing
- ✓ Public/private partnership working
- ✓ Developing projects
- ✓ Representing the interests of the private sector

Skills in:

- ✓ Strategic management, planning and leadership
- ✓ Budget monitoring, business administration and resource control
- ✓ Ability to understand and respond appropriately to political and other sensitivities

Knowledge of:

- ✓ The BID process
- ✓ Local government and town centre management
- ✓ Regulatory environment regarding health and safety, employment, equality and diversity
- ✓ Environmental issues
- ✓ Crime and security