



Business Improvement District

**Minutes of St Ives BID Board Meeting  
held at The Hain Line, St Ives  
at 6.30pm on Wednesday 3<sup>rd</sup> April 2019**

**Present (BID Board):**

Damian Sargent (Chair)  
Steve Cross  
James Deseta  
Alex Ward  
Sherry Siefken-Glossop  
Justin Morgan

**In attendance:**

Carl Lamb, BID Manager  
Mel Richardson  
Nik Read, Meor Design  
Dan Horler, The Hain Line

**1. Welcome & Apologies for absence**

Damian welcomed Dan to the meeting and explained about the BID. Apologies were noted from Kate Woodstock.

**2. Minutes of the Board Meeting** held on 6<sup>th</sup> March were approved

**3. BID Renewal**

We are now half way through the 28 day postal ballot

**4. Food Festival update**

All chefs and entertainment is booked for this year's event

**5. Finance update**

Cashflow is still tight but Cornwall Council are currently collecting the final BID1 levies

**6. St Ives in December and Christmas Markets**

Alex suggested the BID take more control of St Ives in December to take the pressure off Chris and Angela.

Cornwall Council have provided Carl with costings to take over the Sloop Car Park for a weekend to host a Christmas market.

The town council can't accommodate the Etsy Market this year, so James is going to ask the Salvation Army.

**7. AOB**

Dan – The Cycling Tour of Britain is coming to St Ives in September 2020 and will be a great PR opportunity for the town.

Alex – The Community Job Vacancy Board is now in-situ in the library.

**ACTION:** Carl to draft a press release and let businesses know about it and how to display their ads on it

Carl let the BID board know he is leaving St Ives BID. He has some holiday owing and therefore his last day will be 24<sup>th</sup> April.

**8. Date of next Meeting** is Wednesday 24<sup>th</sup> April, 5pm at the Market Place Tearooms

**The meeting closed at 7.45pm**

**Minutes approved**

**Date:** .....

**Signature:** .....