



Business Improvement District

## **Minutes of St Ives BID Board Meeting**

**The Market Place Tea Rooms, St Ives  
at 5pm on Wednesday 28th March 2018.**

### **Present (BID Board):**

Damian Sargent (Chair)  
Alex Ward  
Sherry Siefken-Glossop  
James Deseta  
Belinda Hanks

### **In attendance:**

Carl Lamb, BID Manager  
Kate Woodstock, BID Administrator  
Justin Morgan, The Olive Branch  
Cllr Colin Nicholls (arrived 5.50pm, left at 7.15)

### **1. Welcome & Apologies for absence**

Apologies were noted from Steve Cross, Trystan Lambert, Chris Roberts and Nik Read

### **2. Porthminster Beach play area proposal**

Paul Showed the board various playground equipment options. The play area will be open all year round and maintenance and insurance will be covered by Porthminster Services. A plaque thanking the businesses of St Ives for supporting the project will be placed on the equipment. The BID board agreed to match fund the project up to £2,500.

**ACTION: Carl to let Paul know the BID board's decision**

### **3. The Minutes of the March, 7<sup>th</sup> board meeting were approved.**

### **4. Pedestrian Signage Project**

The Contract between the Town Council and BID is in its final draft. We are awaiting the Town Council to approve the contract and then 20/20 can proceed with production of the signs.

**Action: Carl/ Kate to follow this up after the Town Council meeting**

## **5. St Ives BID Renewal**

Due to time constraints this was postponed until the next BID board meeting.

**Action: Carl to Put on the agenda for Board Meeting on Wednesday 18<sup>th</sup> April**

## **6. New Year's Eve LSAG meeting**

Simon, Alex and Carl met with Cornwall Council, St Ives Town Council and Perfect Events Group to discuss New Year's Eve in St Ives. Perfect Events Group are going to quote to manage NYE as an event. Cornwall Council are going to organise another event to discuss their proposal.

**Action: Carl/Kate to chase Perfect Events Group for events quotation**

## **7. Website update**

After receiving a content creation proposal from Meor Design it was decided that SITA would pay BID directly for the amount and BID would then pay Meor as the BID is VAT registered.

**Action: Simon to speak to SITA and confirm how much they can contribute financially.**

## **8. Budget update**

The account folder is currently with Greenwood Wilson who are currently preparing the BID end of year financial accounts.

## **9. Food Festival Update**

Posters & leaflets have been printed. Banners due to arrive on 10<sup>th</sup>, April.

At present the Food Festival is lacking in sponsorship however Mackerel Sky's believe this will be made up on admission fees.

The board agreed that St Ives BID would pay if there was a shortfall on the sponsorship for the fireworks up to the sum of £600.

**Action: Carl/Kate to distribute leaflets and posters**

## **10. Love Local Scheme:**

James has spoken with Mark Tomkinson and has asked for a quote for what he wants the BID to help with. James explained how making an entirely new website would not be cost effective but instead he could add to the existing town website.

**Action: James to liaise with Mark and present the final proposal at next board meeting**

## **11. Strawberry Energy WIFI benches Update**

Kate showed the Board the potential locations of the benches and the cost of two benches to be installed and shipped.

The board believe this would be a great idea to use locations that don't get much exposure and they look more modern and fitting with the surrounding landscape.

**Action: Kate to obtain a quote for three WIFI benches and ask for testimonials**

**12. AOB**

**St Ives in December**

Sherry asked if BID would be the main sponsor for this year's month of events during December. The SIID team are asking for a sum of £3,000. The Board approved this in principle but requested a member of the SIID team came to the next meeting to show where this money would be spent.

**Open meeting**

The board have set the next open meeting for Wednesday, 25<sup>th</sup> April at 6pm at the Library.

**Action: Carl/Kate to book the library**

**CrossFit Competition on the beach**

James has suggested that BID do a CrossFit competition on the beach to take place in the shoulder months.

**Action: James to get more information on events similar that have already taken place.**

**13. Date of next meeting**

The next BID Board Meeting is scheduled for 5.30pm on Wednesday 18<sup>th</sup> April at the Market Place Tea Room, Market Place, St Ives

**The meeting closed at 7.30pm**

**Minutes approved**

**Date:** .....

**Signature:** .....