



Business Improvement District

Monthly Operations Update – June 2017

Daily Gull award

We were delighted that our work on last year's '[Daily Gull](#)' campaign won an award last month for its creativity and turning a negative issue into a positive using the power of education.

2017 Gulls update

Following on from our work on the daily gull last year, we have created branded seagull napkins which will be delivered in the next few weeks to be used in eateries in the town. We will also be launching a snapchat '[geofilter](#)' to encourage visitors to not feed the gulls whilst here in St Ives

Town Centre Planting Scheme

The flowers in the town are now in full bloom as we enjoy the sunshine of summer. We have been working with the St Ives Blooms team for three years now, funding them to keep the town looking as best as it can – and we think it is looking great and ready for our summer visitors!

St Ives Food and Drink Festival

Planning is well underway for the 2018 Food, Drink & Music Festival. The dates are set for Saturday 12th and Sunday 13th May on Porthminster Beach. A promotional video filmed to help promote future festivals is now live. Feel free to share on social media! <https://vimeo.com/223439600>

September Festival

St Ives BID is hosting Toploader at the Guildhall on Sunday 17th September 2017. We are currently distributing flyers and posters around town to promote this event. If you're unfamiliar with the band check them out [here](#). Supporting them on the night is Cornish band [Blue Eyed Candy](#). BOOK [TICKETS](#) TO SEE TOPLOADER AT THE GUILDHALL.

Street Signage & Wayfinding

We are working with St Ives Town Council to obtain planning permission to install the proposed signs. Keep up-to-date on this project and view current proposed locations [here](#).

Royal Square

Bunting has been installed in Royal Square using the guide wires installed last November for the Christmas lights.

Town Website

Now the [website](#) is up and running and performing well a working group has been set up to further develop the site. If your business isn't listed please contact simonsharp@stivesbid.co.uk and to add your event to the website please email info@visitstives.org.uk.

Social Media

St Ives BID Facebook page:	977 likes, 954 followers
St Ives BID Twitter account:	627 followers
I Love Shopping in St Ives Facebook group: now running to get past this milestone!	1,939 members – nearly 2,000 members – campaign
St Ives Food & Drink Festival Facebook page:	4,374 likes, 4,336 followers
St Ives Food & Drink Festival Twitter account:	1,208 followers

Business Rates meeting with Derek Thomas

This is very last minute but I only heard about it this morning! Derek Thomas MP is holding a meeting with representatives from the Valuation Office Agency (VOA) at United Church, Bedford Road, St Ives, TR26 1SP at 5.30pm on Friday 7th July. The VOA will do a short presentation and then answer any general questions you may have.

So he can have an idea of numbers, please email derek.thomas.mp@parliament.uk and let him know if you intend to go tomorrow.

We want to hear from you

We want to hear your ideas on how you want your business levy spent. If you have any ideas, concerns or suggestions, please do send them over. <https://www.businesscornwall.co.uk/news-by-industry/retail/2017/06/call-to-action-for-st-ives-businesses/>

END

As well as Carl and Kate, who's contact details are below, you can contact any of the St Ives BID directors:

Damian Sargent damian@black-sand.co.uk

Damian is Chairman of the St Ives BID board

Simon Sharp simonsharp@stivesbid.co.uk

Simon is the St Ives Tourism Association (SITA) representative on the St Ives BID board

Alex Ward alexdunwell@hotmail.co.uk

Alex is proprietor of Mirror Image on Gabriel Street and represents St Ives Chamber of Trade & Commerce on the BID board

Sherry Seifken-Glossop enquires@atticcellar.co.uk

Sherry is proprietor of the Attic Cellar Treatment Rooms and is a Class B (levy payer) board member

Steve Cross stevix21@icloud.com

Steve is proprietor of Cross Estates on Tregenna Hill and is a Class B (levy payer) board member

Belinda Hanks castlebrumcorn@hotmail.co.uk

Belinda is proprietor of the Castle Inn on Fore Street and is also a Class B board member

James Deseta james@academy-clothes.co.uk

James is proprietor Academy Clothing on Lifeboat Hill. James is also a Class B board member

The next edition of *The Huer* quarterly newsletter will be sent in August and the next Operational Report will be sent out the first week of September.

Kind regards,

The St Ives BID Team

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Please note: Both Carl and Kate are part-time and usually work Monday - Thursday