



Business Improvement District

Minutes of St Ives BID Board Meeting

**Held at The Queens Hotel, St Ives
on Wednesday 10th January 2018**

Present (BID Board):

Damian Sargent (Chair)
Sherry Siefken-Glossop
Belinda Hanks
Alex Ward
James Deseta

In attendance:

Pete Moore
Johnnie Wells
Neil Whitham
Carl Lamb, BID Manager
Kate Woodstock, BID Administrator

1. Welcome & Apologies for absence

Pete Moore from the Cornish Bakehouse attended the meeting ahead of joining the St Ives BID board of Directors in February. Apologies were noted from Simon Sharp, Steve Cross and Nik Read.

2. Mary English: St Ives September Festival

Mary outlined the plans for the 2018 September Festival. The BID board is considering hosting an event in the first week of this year's festival. The BID board agreed £1,040 plus VAT financial support to update the festival website.

3. Mel Richardson: St Ives BID renewal

Mel presented her proposals to help St Ives BID attain a second five-year term. The BID board agreed to appoint Mel to run this project.

4. The Minutes of the December board meeting were approved.

5. Pedestrian Signage Project update

We are still waiting for Cornwall Council Highways to draft the agreement between St Ives BID, Cornwall Council and the town council. Carl and Kate are waiting for 20/20 Signs to come back to them with a date to sort the final map amends.

6. Town Centre WIFI update

WIFI Spark carried out the site survey in December. The quote to install the WIFI is £47,000 plus VAT and ongoing monthly costs of £662 for maintenance support, access point license and service fee. The board expressed their concern about the ongoing costs.

ACTION: Carl to request information from WIFI Spark re sponsorship opportunities to cover the monthly costs.

7. Website update

The BID board expressed their concern that content on the website is not currently being updated.

ACTION: Website Project Group to meet with BID team ASAP.

8. Budget update

There was no update this month. Alex is going to sign off the accounts.

ACTION: Carl to prepare a full update for the February board meeting.

9. 'Boilers Pro' Surf Festival

Carl presented Tassy Swallow's plans for her surf festival in October 2018.

ACTION: Carl to invite Tassy to attend the February board meeting.

10. Town Planting scheme

The BID board discussed the possibility of entering in Britain in Bloom.

ACTION: Carl to ask St Ives Town Council for a copy of their planting scheme

11. 'Love Local' scheme

The board discussed the scheme proposed by Mark Tomkinson. £500 has already been allocated to kick off the project. Launching another website may not be necessary.

ACTION: Carl to invite Mark Tomkinson to the February board meeting.

12. AOB

Safe Harbour Scheme

The BID board discussed Sharon Livermore's idea to help stop bullying in St Ives and agreed to cover the cost of printing posters.

ACTION: Alex is going to let Sharon know and get the printing invoice for payment.

CCTV – Tolvaddon visit

The team from the Tolvaddon monitoring centre has invited the town council and BID team to visit the facility. If anybody would like to visit please let Carl know.

13. Date of next meetings

BID EGM to appoint the St Ives BIS board of Directors: Wednesday 7th February, 6pm at St Ives Library

BID Board Meeting: 7th February, 7pm at The Queens Hotel, St Ives.

The meeting closed at 7.45pm

Minutes approved

Date:

Signature: